



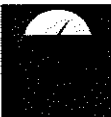
58%
of Kenosha County adults eat the recommended amount of fruit every day (2+)

66%
of Kenosha County children eat the recommended amount



29%
of Kenosha County adults eat the recommended amount of vegetables every day (3+)

19%
of Kenosha County children eat the recommended amount



71%
of Kenosha County adults are either overweight or obese



23%
of Kenosha County adults are physically inactive

33%
of Kenosha County children do not get the recommended amount of physical activity

Sources: 2016 County Health Rankings, 2014 Kenosha County Community Health Survey (Aurora Health Care), Wisconsin Department of Health Services



KENOSHA COUNTY FOOD SECURITY



*of people living in
Kenosha County are food insecure.*

As defined by the USDA, **food insecurity** is a condition where people must skip meals, cut back on the quality and quantity of what they eat, or rely on emergency sources for food.

www.kenoshafoodsecurity.org

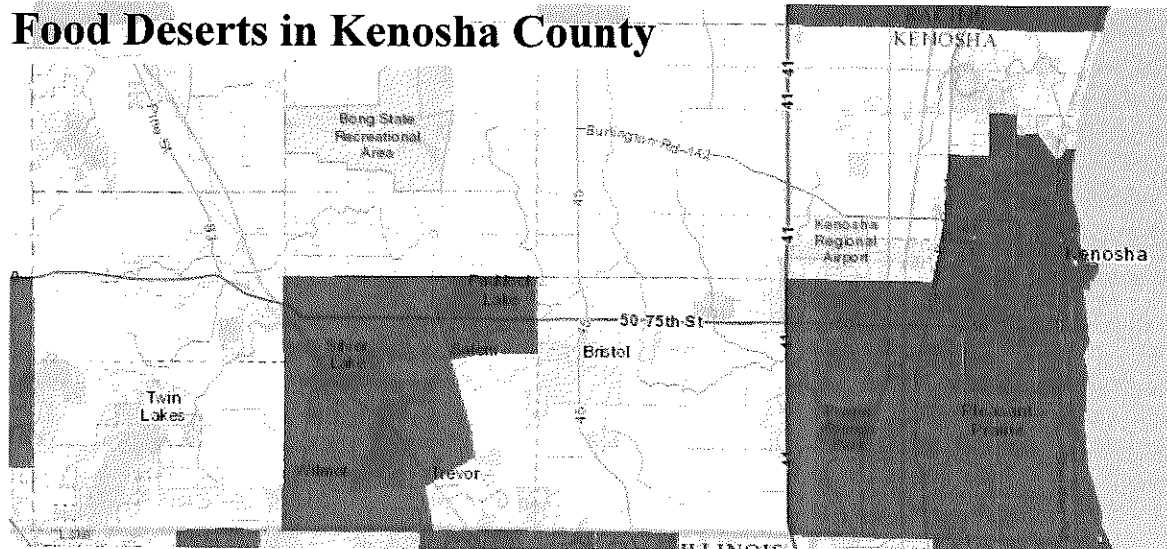
Nutrition Facts

Kenosha County Demographic Data

Serving Size (Population)	167,268
Population under 18	24.9%
Population over 65	11.8%
Total Households	62,573
Median Household Income	\$54,653
Per Capita Income	\$26,560
High School Graduation Rate	90%
Unemployment Rate	5.2
Persons Below Poverty Line	15.3%
FoodShare Participants	24.2%
Participants under 18	42.6%
Free/Reduced Lunch Eligibility: Kenosha Unified	51.6%
Free/Reduced Lunch Eligibility: Twin Lakes #4	53.8%
Average WIC Participants per Month	3,944
Children in Poverty	22.5%

Sources: US Census Bureau American Community Survey 2010-2014, Wisconsin Department of Health Services, Wisconsin Department of Public Instruction

Food Deserts in Kenosha County



About this project

Launched in January 2015, Community Partnerships for Healthy Mothers and Children (CPHMC) is a three-year project administered by the National WIC Association (NWA) that aims to reduce and prevent chronic disease by improving access to healthy food environments and disease management and prevention services. NWA is funding and supporting two cohorts of local WIC agencies—32 agencies in total—in select target states to work with community partners to build and enhance community coalitions, perform community needs assessments, and develop and implement community action plans to achieve community health goals. The American College of Obstetricians and Gynecologists (ACOG) is NWA's national partner in this project, helping guide the strategy of the project as well as provide direct training and support to funded agencies.

Kenosha WIC, operated by the Racine/Kenosha Community Action Agency, is among the 15 local WIC agencies selected for the second cohort of CPHMC. Our project began in February 2016 and will be funded through June 2017.



National WIC Association



This report was made possible with funding from the National WIC Association (NWA) and the Centers for Disease Control and Prevention (CDC) and does not necessarily represent the views of the CDC.

Low Access at 0.5 and 10 miles ¹

Source: U.S. Department of Agriculture, Economic Research Service

¹ Census tracts in which 500 people or 33% of the population lives farther than 0.5 miles (urban) or 10 miles (rural) from the nearest supermarket.

2016 County Health Rankings			
	Kenosha	Wisconsin	Top US Performers*
Health Outcomes Ranking out of 72 counties (1 = Excellent, 72 = Poor)	64	N/A	N/A
Premature Death	6,800	6,000	5,200
Low Birthweight	8%	7%	6%
Adult Smoking	17%	16%	14%
Excessive Drinking	23%	24%	12%
Uninsured	12%	11%	11%
Primary Care Physicians	2,180:1	1,220:1	1,040:1
Severe Housing Problems	18%	15%	9%

*10th/90th percentile, i.e. only 10% are better