

WIC Field Notes

1. What type of WIC program led this innovative project or program change?

- State WIC Agency
- Local WIC Agency
- WIC Clinic

2. Agency Name:

3. Point of Contact for this project or program change:

4. Email address for point of contact:

(untitled)

5. What aspect of WIC does this project or program change impact?

- Participant Outreach
- Equity, Diversity and Inclusion
- Certification processes
- Nutrition Education
- Breastfeeding Support
- The WIC Food Packages
- The WIC shopping experience
- Referrals
- Staffing
- Other - Write In (Required)
- Other - Write In (Required)

6. In a few sentences, please provide a short summary of your project or program change.

7. To share my innovative project or program change, I will provide the following:

- A short video
- A short written overview
- A recorded description/audio file

8. Please describe your project or program change. *You may want to include information on the following: what motivated you to start the project or make the program change? What was the issue you hoped to address? What was the specific project or program change? Did it have the desired outcomes? What was essential to the projects success? What were some challenges you had not expected?*

9. Please upload your video below. *You may want to include information on the following: what motivated you to start the project or make the program change? What was the issue you hoped to address? What was the specific project or program change? Did it have the desired outcomes? What was essential to the projects success? What were some challenges you had not expected?*

Browse...

10. Please upload your recorded description below. *You may want to include information on the following: what motivated you to start the project or make the program change? What was the issue you hoped to address? What was the specific project or program change? Did it have the desired outcomes? What was essential to the projects success? What were some challenges you had not expected?*

Browse...

11. What advice do you have for other WIC agencies considering implementing a similar project or program change? Was there anything that you wish you had known before starting this project or program change?

Sustainability

12. Were any resources or tools (e.g. surveys, guidance, communications tools etc.) generated as a result of this project or program change?

- Yes
- No