HOW WIC HELPS
AMERICAN SAMOA

MISSION OF WIC
Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

COVID-19 Response
American Samoa WIC received at least 3 waivers, including physical presence and extended certification periods for children.

79% of infants born in American Samoa participated in WIC in 2017

51% of eligible individuals in the United States participated in WIC in 2017

WHO PARTICIPATES IN WIC?

5,396
WIC PARTICIPANTS

Pregnant women 406
Breastfeeding women 460
Postpartum women 125
Infants 768
Children 3,637

AMERICAN SAMOA
WIC PARTICIPANT CHARACTERISTICS

$26,768 average family income in 2018
$68.12 average monthly food cost in FY 2019

BREASTFEEDING IN WIC
American Samoa WIC breastfeeding initiation rates increased by 4 percentage points between 2000 and 2016.

2016 80%
2000 76%

Among WIC infants who initiated breastfeeding in American Samoa in 2018, 56 percent continued breastfeeding at 6 months.

CHILDHOOD OBESITY IN WIC
IN AMERICAN SAMOA
The obesity rate among WIC toddlers in American Samoa decreased by 1 percentage point between 2010 and 2016.

Obesity rate among WIC toddlers, 2016 14%

HOW WIC SUPPORTED THE
AMERICAN SAMOA ECONOMY IN FY 2019

$4.1M to spend at food retailers
$1.0M formula rebates received
$1.5M nutrition, breastfeeding services & admin