

# HOW WIC HELPS THE CHEYENNE RIVER SIOUX TRIBE



## State WIC Director

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## MISSION OF WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

### COVID-19 Response

Cheyenne River Sioux WIC received at least 5 waivers, including physical presence and extended certification periods for children.



# 45%

of infants born in the United States participated in WIC in 2017



# 51%

of eligible individuals in the United States participated in WIC in 2017

## WHO PARTICIPATES IN WIC?

# 784

## WIC PARTICIPANTS

Pregnant women	60
Breastfeeding women	40
Postpartum women	43
Infants	135
Children	506

*Cheyenne River Sioux WIC participation in 2018*

## BREASTFEEDING IN WIC

Cheyenne River Sioux WIC breastfeeding initiation rates increased by **18 percentage points** between 2000 and 2018.



Among WIC infants who initiated breastfeeding in Cheyenne River Sioux in 2018, **13 percent** continued breastfeeding at 6 months.

## CHEYENNE RIVER SIOUX WIC PARTICIPANT CHARACTERISTICS

**\$10,960**  
average family income in 2018

**65%**  
received Medicaid in 2018

**\$59.53**  
average monthly food cost in FY 2019

## HOW WIC SUPPORTED THE CHEYENNE RIVER SIOUX ECONOMY IN FY 2019

**\$519,477**  
to spend at food retailers

**\$60,562**  
formula rebates received

**\$554,113**  
nutrition, breastfeeding services & admin

Sources: USDA 2017 WIC Eligibility Estimates report ([fns.usda.gov/wic/national-and-state-level-estimates-wic-eligibility-and-wic-program-reach-2017](https://fns.usda.gov/wic/national-and-state-level-estimates-wic-eligibility-and-wic-program-reach-2017)) for percent of eligible individuals participating. USDA FNS WIC Program Data FY 2019 ([fns.usda.gov/pd/wic-program](https://fns.usda.gov/pd/wic-program)) as of January 19, 2021. USDA WIC Participant and Program Characteristics reports for years displayed.

