MISSION OF WIC
Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

COVID-19 Response
Cheyenne River Sioux WIC received at least 5 waivers, including physical presence and extended certification periods for children.

45% of infants born in the United States participated in WIC in 2017

51% of eligible individuals in the United States participated in WIC in 2017

WHO PARTICIPATES IN WIC?

784 WIC PARTICIPANTS

Pregnant women 60
Breastfeeding women 40
Postpartum women 43
Infants 135
Children 506

BREASTFEEDING IN WIC
Cheyenne River Sioux WIC breastfeeding initiation rates increased by 18 percentage points between 2000 and 2018.

2018 55%
2000 37%

Among WIC infants who initiated breastfeeding in Cheyenne River Sioux in 2018, 13 percent continued breastfeeding at 6 months.

HOW WIC SUPPORTED THE CHEYENNE RIVER SIOUX ECONOMY IN FY 2019

$10,960 average family income in 2018
65% received Medicaid in 2018
$59.53 average monthly food cost in FY 2019

$519,477 to spend at food retailers
$60,562 formula rebates received
$554,113 nutrition, breastfeeding services & admin