

HOW WIC HELPS THE CITIZEN POTAWATOMI NATION



State WIC Director

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MISSION OF WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

COVID-19 Response

Citizen Potawatomi WIC received at least 7 waivers, including physical presence and vendor-related flexibilities.



45%

of infants born in the United States participated in WIC in 2017



51%

of eligible individuals in the United States participated in WIC in 2017

WHO PARTICIPATES IN WIC?

1,740

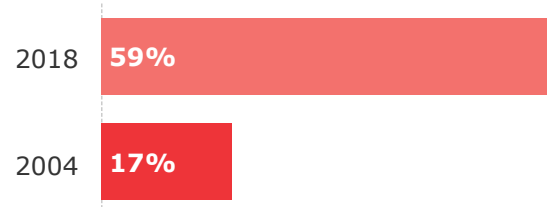
WIC PARTICIPANTS

Pregnant women	203
Breastfeeding women	94
Postpartum women	119
Infants	410
Children	914

Citizen Potawatomi WIC participation in 2018

BREASTFEEDING IN WIC

Citizen Potawatomi WIC breastfeeding initiation rates increased by **42 percentage points** between 2004 and 2018.



Among WIC infants who initiated breastfeeding in Citizen Potawatomi in 2018, **20 percent** continued breastfeeding at 6 months.

CITIZEN POTAWATOMI WIC PARTICIPANT CHARACTERISTICS

\$27,817
average family income in 2018

84%
received Medicaid in 2018

\$32.53
average monthly food cost in FY 2019

HOW WIC SUPPORTED THE CITIZEN POTAWATOMI ECONOMY IN FY 2019

\$564,067
to spend at food retailers

\$420,605
formula rebates received

\$2.8M
nutrition, breastfeeding services & admin

Sources: USDA 2017 WIC Eligibility Estimates report (fns.usda.gov/wic/national-and-state-level-estimates-wic-eligibility-and-wic-program-reach-2017) for percent of eligible individuals participating. USDA FNS WIC Program Data FY 2019 (fns.usda.gov/pd/wic-program) as of January 19, 2021. USDA WIC Participant and Program Characteristics reports for years displayed.

