HOW WIC HELPS CONNECTICUT

MISSION OF WIC
Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

COVID-19 Response
Connecticut WIC received at least 6 waivers, including physical presence and larger package sizes for whole grains.

37% of infants born in Connecticut participated in WIC in 2017

49% of eligible individuals in Connecticut participated in WIC in 2017

WHO PARTICIPATES IN WIC?

<table>
<thead>
<tr>
<th>WIC PARTICIPANTS</th>
<th>54,509</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant women</td>
<td>5,123</td>
</tr>
<tr>
<td>Breastfeeding women</td>
<td>3,753</td>
</tr>
<tr>
<td>Postpartum women</td>
<td>2,592</td>
</tr>
<tr>
<td>Infants</td>
<td>12,962</td>
</tr>
<tr>
<td>Children</td>
<td>30,079</td>
</tr>
</tbody>
</table>

Connecticut WIC participation in 2018

BREASTFEEDING IN WIC
Connecticut WIC breastfeeding initiation rates increased by 16 percentage points between 2010 and 2018.

2010 65%
2018 81%

CHILDHOOD OBESITY IN WIC IN CONNECTICUT
The obesity rate among WIC toddlers in Connecticut decreased by 3 percentage points between 2010 and 2016.

Obesity rate among WIC toddlers, 2016 14%

MORTALITY AND BIRTH OUTCOMES IN CONNECTICUT
Maternal mortality per 100,000 births, 2010–2015 13.2
Infant mortality per 1,000 live births, 2017 4.7
Preterm birth rates, 2017 10%

CONNECTICUT WIC PARTICIPANT CHARACTERISTICS

<table>
<thead>
<tr>
<th>Family Income</th>
<th>86% Medicaid</th>
<th>Food Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>$18,558</td>
<td>received</td>
<td>$44.56</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Formula Rebates</th>
<th>Nutrition, breastfeeding services &amp; admin</th>
</tr>
</thead>
<tbody>
<tr>
<td>$24.5M</td>
<td>$13.4M</td>
</tr>
</tbody>
</table>

HOW WIC SUPPORTED THE CONNECTICUT ECONOMY IN FY 2019


FEBRUARY 2021

Please direct all questions to NWA at 202.232.5492
visit nwica.org

State WIC Director
Marjorie Chambers
410 Capitol Avenue S, MS #11WIC,
Hartford, CT 06134
Phone: 800-741-2142
Email: marjorie.chambers@ct.gov