HOW WIC HELPS THE DISTRICT OF COLUMBIA

MISSION OF WIC
Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

State WIC Director
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46% of infants born in the District of Columbia participated in WIC in 2017

WHO PARTICIPATES IN WIC?

15,539 WIC PARTICIPANTS

- Pregnant women: 1,161
- Breastfeeding women: 1,623
- Postpartum women: 1,039
- Infants: 4,399
- Children: 7,317

COVID-19 Response
DC WIC received at least 6 waivers, including physical presence and extended certification periods for children.

46% of eligible individuals in the District of Columbia participated in WIC in 2017

BREASTFEEDING IN WIC
The District of Columbia WIC breastfeeding initiation rates increased by 23 percentage points between 2010 and 2018.

- 2018: 67%
- 2010: 43%

Among WIC infants who initiated breastfeeding in the District of Columbia in 2018, 33 percent continued breastfeeding at 6 months.

CHILDHOOD OBESITY IN WIC IN THE DISTRICT OF COLUMBIA
The obesity rate among WIC toddlers in the District of Columbia decreased by 3 percentage points between 2010 and 2016.

Obesity rate among WIC toddlers, 2016: 11%

MORTALITY AND BIRTH OUTCOMES IN THE DISTRICT OF COLUMBIA
Maternal mortality per 100,000 births, 2010–2015: 36.1
Infant mortality per 1,000 live births, 2017: 7.7
Preterm birth rates, 2017: 11%

THE DISTRICT OF COLUMBIA WIC PARTICIPANT CHARACTERISTICS

- $8,958 average family income in 2018
- 60% received Medicaid in 2018
- $43.23 average monthly food cost in FY 2019

HOW WIC SUPPORTED THE DISTRICT OF COLUMBIA ECONOMY IN FY 2019

- $6.1M to spend at food retailers
- $3.4M formula rebates received
- $5.3M nutrition, breastfeeding services & admin


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Please direct all questions to NWA at 202.232.5492
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