HOW WIC HELPS
THE EASTERN BAND OF CHEROKEE INDIANS

MISSION OF WIC
Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

COVID-19 Response
Eastern Band of Cherokee WIC received at least 3 waivers, including physical presence and remote benefit issuance.

45% of infants born in the United States participated in WIC in 2017
51% of eligible individuals in the United States participated in WIC in 2017

WHO PARTICIPATES IN WIC?

Pregnant women
Breastfeeding women
Postpartum women
Infants
Children

665 WIC PARTICIPANTS

Pregnant women
Breastfeeding women
Postpartum women
Infants
Children

EASTERN BAND OF CHEROKEE INDIANS WIC PARTICIPANT CHARACTERISTICS

$7,144 average family income in 2018
97% received Medicaid in 2018
$34.20 average monthly food cost in FY 2019

HOW WIC SUPPORTED THE EASTERN BAND OF CHEROKEE INDIANS ECONOMY IN FY 2019

$230,803 to spend at food retailers
$104,447 formula rebates received
$354,854 nutrition, breastfeeding services & admin