

# HOW WIC HELPS THE EASTERN BAND OF CHEROKEE INDIANS



## State WIC Director

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## MISSION OF WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

### COVID-19 Response

Eastern Band of Cherokee WIC received at least 3 waivers, including physical presence and remote benefit issuance.



# 45%

of infants born in the United States participated in WIC in 2017



# 51%

of eligible individuals in the United States participated in WIC in 2017

## WHO PARTICIPATES IN WIC?

# 665

## WIC PARTICIPANTS

Pregnant women	<b>53</b>
Breastfeeding women	<b>38</b>
Postpartum women	<b>31</b>
Infants	<b>122</b>
Children	<b>421</b>

*Eastern Band of Cherokee Indians WIC participation in 2018*

## EASTERN BAND OF CHEROKEE INDIANS WIC PARTICIPANT CHARACTERISTICS

**\$7,144**  
average family income in 2018

**97%**  
received Medicaid in 2018

**\$34.20**  
average monthly food cost in FY 2019

## HOW WIC SUPPORTED THE EASTERN BAND OF CHEROKEE INDIANS ECONOMY IN FY 2019

**\$230,803**  
to spend at food retailers

**\$104,447**  
formula rebates received

**\$354,854**  
nutrition, breastfeeding services & admin

Sources: USDA 2017 WIC Eligibility Estimates report ([fns.usda.gov/wic/national-and-state-level-estimates-wic-eligibility-and-wic-program-reach-2017](https://fns.usda.gov/wic/national-and-state-level-estimates-wic-eligibility-and-wic-program-reach-2017)) for percent of eligible individuals participating. USDA FNS WIC Program Data FY 2019 ([fns.usda.gov/pd/wic-program](https://fns.usda.gov/pd/wic-program)) as of January 19, 2021. USDA WIC Participant and Program Characteristics reports for years displayed.

