

# HOW WIC HELPS EIGHT NORTHERN INDIAN PUEBLOS



**State WIC Director**  
Leonard Mirabal  
610 Calle Vigil PO Box 969,  
Ohkay Owingeh, NM 87566

**Phone:** 505-692-6400  
**Email:** lmirabal@enipc.org

## MISSION OF WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

### COVID-19 Response

Eight Northern WIC received at least 5 waivers, including physical presence and relief from in-person monitoring requirements.



**45%**

of infants born in the United States participated in WIC in 2017



**51%**

of eligible individuals in the United States participated in WIC in 2017

## WHO PARTICIPATES IN WIC?

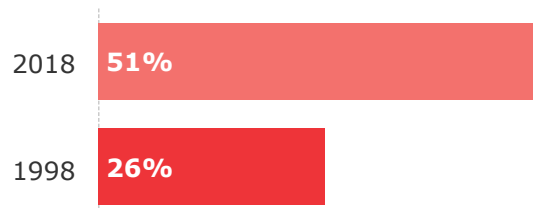
**247**  
WIC PARTICIPANTS

Pregnant women	<b>23</b>
Breastfeeding women	<b>11</b>
Postpartum women	<b>14</b>
Infants	<b>51</b>
Children	<b>148</b>

*Eight Northern Indian Pueblos WIC participation in 2018*

## BREASTFEEDING IN WIC

Eight Northern Indian Pueblos WIC breastfeeding initiation rates increased by **25 percentage points** between 1998 and 2018.



Among WIC infants who initiated breastfeeding in Eight Northern Indian Pueblos in 2018, **23 percent** continued breastfeeding at 6 months.

## EIGHT NORTHERN INDIAN PUEBLOS WIC PARTICIPANT CHARACTERISTICS

**\$21,252**  
average family income in 2018

**77%**  
received Medicaid in 2018

**\$59.53**  
average monthly food cost in FY 2019

## HOW WIC SUPPORTED THE EIGHT NORTHERN INDIAN PUEBLOS ECONOMY IN FY 2019

**\$183,602**  
to spend at food retailers

**\$217,439**  
nutrition, breastfeeding services & admin

Sources: USDA 2017 WIC Eligibility Estimates report (fns.usda.gov/wic/national-and-state-level-estimates-wic-eligibility-and-wic-program-reach-2017) for percent of eligible individuals participating. USDA FNS WIC Program Data FY 2019 (fns.usda.gov/pd/wic-program) as of January 19, 2021. USDA WIC Participant and Program Characteristics reports for years displayed.

