MISSION OF WIC
Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

COVID-19 Response
Indian Township Passamaquoddy WIC received at least 2 waivers, including physical presence and remote benefit issuance.

WHO PARTICIPATES IN WIC?

66 WIC PARTICIPANTS

<table>
<thead>
<tr>
<th>Category</th>
<th>2016</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Women</td>
<td>22</td>
<td>78%</td>
</tr>
<tr>
<td>Infants</td>
<td>16</td>
<td>73%</td>
</tr>
<tr>
<td>Children</td>
<td>28</td>
<td></td>
</tr>
</tbody>
</table>

BREASTFEEDING IN WIC
Indian Township Passamaquoddy WIC breastfeeding initiation rates increased by 5 percentage points between 2016 and 2018.

HOW WIC SUPPORTED THE INDIAN TOWNSHIP PASSAMAQUODDY ECONOMY IN FY 2019

- **$11,600** average family income in 2018
- **$72.31** average monthly food cost in FY 2019
- **$56,690** to spend at food retailers
- **$45,389** nutrition, breastfeeding services & admin