

HOW WIC HELPS INDIANA



State WIC Director

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MISSION OF WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

COVID-19 Response

Indiana WIC received at least 8 waivers, including larger package sizes for whole grains and eggs.



51%

of infants born in Indiana participated in WIC in 2017



48%

of eligible individuals in Indiana participated in WIC in 2017

WHO PARTICIPATES IN WIC?

168,412

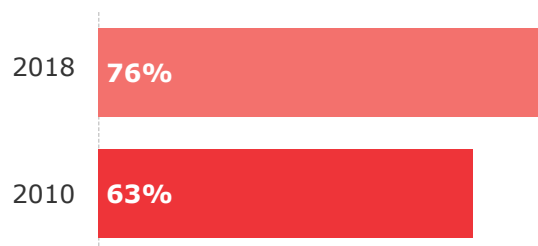
WIC PARTICIPANTS

Pregnant women	12,935
Breastfeeding women	12,210
Postpartum women	12,907
Infants	41,940
Children	88,420

Indiana WIC participation in 2018

BREASTFEEDING IN WIC

Indiana WIC breastfeeding initiation rates increased by **13 percentage points** between 2010 and 2018.



CHILDHOOD OBESITY IN WIC IN INDIANA

The obesity rate among WIC toddlers in Indiana decreased by **2 percentage points** between 2010 and 2016.

Obesity rate among WIC toddlers, 2016 **13%**

MORTALITY AND BIRTH OUTCOMES IN INDIANA

Maternal mortality per 100,000 births, 2010–2015 **41.4**

Infant mortality per 1,000 live births, 2017 **7.3**

Preterm birth rates, 2017 **10%**

INDIANA WIC PARTICIPANT CHARACTERISTICS

\$18,653
average family income in 2018

68%
received Medicaid in 2018

\$33.06
average monthly food cost in FY 2019

HOW WIC SUPPORTED THE INDIANA ECONOMY IN FY 2019

\$55.0M
to spend at food retailers

\$39.5M
formula rebates received

\$38.5M
nutrition, breastfeeding services & admin

Sources: CDC Morbidity and Mortality Weekly Report 2019;68:1057-1061 (cdc.gov/mmwr/) for childhood obesity in WIC. CDC WONDER (wonder.cdc.gov) for mortality and birth outcomes. National WIC Association (nwica.org) for total infants participating in state. USDA 2017 WIC Eligibility Estimates report (fns.usda.gov/wic/national-and-state-level-estimates-wic-eligibility-and-wic-program-reach-2017) for percent of eligible individuals participating. USDA FNS WIC Program Data FY 2019 (fns.usda.gov/pd/wic-program) as of January 19, 2021. USDA WIC Participant and Program Characteristics reports for years displayed.

