HOW WIC HELPS INDIANA

MISSION OF WIC
Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

COVID-19 Response
Indiana WIC received at least 8 waivers, including larger package sizes for whole grains and eggs.

51% of infants born in Indiana participated in WIC in 2017

48% of eligible individuals in Indiana participated in WIC in 2017

WHO PARTICIPATES IN WIC?

168,412
WIC PARTICIPANTS

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant women</td>
<td>12,935</td>
</tr>
<tr>
<td>Breastfeeding women</td>
<td>12,210</td>
</tr>
<tr>
<td>Postpartum women</td>
<td>12,907</td>
</tr>
<tr>
<td>Infants</td>
<td>41,940</td>
</tr>
<tr>
<td>Children</td>
<td>88,420</td>
</tr>
</tbody>
</table>

BREASTFEEDING IN WIC
Indiana WIC breastfeeding initiation rates increased by 13 percentage points between 2010 and 2018.

MORTALITY AND BIRTH OUTCOMES IN INDIANA
Maternal mortality per 100,000 births, 2010–2015 41.4
Infant mortality per 1,000 live births, 2017 7.3
Preterm birth rates, 2017 10%

CHILDHOOD OBESITY IN WIC IN INDIANA
The obesity rate among WIC toddlers in Indiana decreased by 2 percentage points between 2010 and 2016.

Obesity rate among WIC toddlers, 2016 13%

INDIANA WIC PARTICIPANT CHARACTERISTICS

$18,653 average family income in 2018
68% received Medicaid in 2018
$33.06 average monthly food cost in FY 2019

HOW WIC SUPPORTED THE INDIANA ECONOMY IN FY 2019

$55.0M to spend at food retailers
$39.5M formula rebates received
$38.5M nutrition, breastfeeding services & admin


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Please direct all questions to NWA at 202.232.5492
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