

HOW WIC HELPS PUEBLO OF ISLETA



State WIC Director

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MISSION OF WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

COVID-19 Response

Isleta Pueblo WIC received at least 7 waivers, including physical presence and larger package sizes for whole grains, cereals, and cheese.



45%

of infants born in the United States participated in WIC in 2017



51%

of eligible individuals in the United States participated in WIC in 2017

WHO PARTICIPATES IN WIC?

1,723

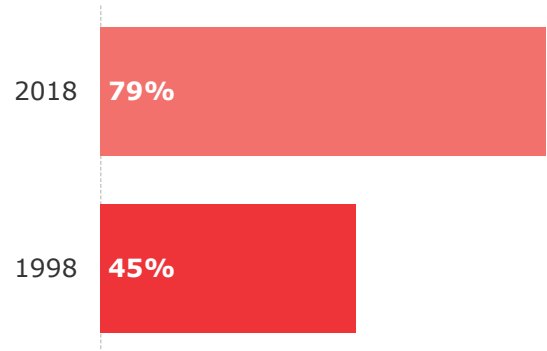
WIC PARTICIPANTS

Pregnant women	102
Breastfeeding women	205
Postpartum women	91
Infants	496
Children	829

Isleta WIC participation in 2018

BREASTFEEDING IN WIC

Isleta WIC breastfeeding initiation rates increased by **34 percentage points** between 1998 and 2018.



ISLETA WIC PARTICIPANT CHARACTERISTICS

\$20,651
average family income in 2018

84%
received Medicaid in 2018

\$44.60
average monthly food cost in FY 2019

HOW WIC SUPPORTED THE ISLETA ECONOMY IN FY 2019

\$607,612
to spend at food retailers

\$212,468
formula rebates received

\$468,354
nutrition, breastfeeding services & admin

Sources: USDA 2017 WIC Eligibility Estimates report (fns.usda.gov/wic/national-and-state-level-estimates-wic-eligibility-and-wic-program-reach-2017) for percent of eligible individuals participating. USDA FNS WIC Program Data FY 2019 (fns.usda.gov/pd/wic-program) as of January 19, 2021. USDA WIC Participant and Program Characteristics reports for years displayed.

