

HOW WIC HELPS THE INTER-TRIBAL COUNCIL OF OKLAHOMA



State WIC Director
Rhonda Harrison
21 N Eight Tribes Tr, Ste C,
Miami, OK 74354

Phone: 918-919-4050
Email: rhonda_harrison@itcwic.com

MISSION OF WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

COVID-19 Response

ITCO WIC received at least 5 waivers, including physical presence and vendor-related flexibilities.



45%

of infants born in the United States participated in WIC in 2017



51%

of eligible individuals in the United States participated in WIC in 2017

WHO PARTICIPATES IN WIC?

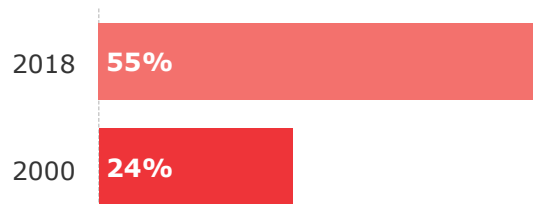
786
WIC PARTICIPANTS

Pregnant women	55
Breastfeeding women	47
Postpartum women	81
Infants	196
Children	407

The Inter-Tribal Council of Oklahoma WIC participation in 2018

BREASTFEEDING IN WIC

The Inter-Tribal Council of Oklahoma WIC breastfeeding initiation rates increased by **31 percentage points** between 2000 and 2018.



Among WIC infants who initiated breastfeeding in the Inter-Tribal Council of Oklahoma in 2018, **16 percent** continued breastfeeding at 6 months.

INTER-TRIBAL COUNCIL OF OKLAHOMA WIC PARTICIPANT CHARACTERISTICS

\$23,164
average family income in 2018

31%
received Medicaid in 2018

\$53.93
average monthly food cost in FY 2019

HOW WIC SUPPORTED THE INTER-TRIBAL COUNCIL OF OKLAHOMA ECONOMY IN FY 2019

\$478,207
to spend at food retailers

\$73,715
formula rebates received

\$345,704
nutrition, breastfeeding services & admin

Sources: USDA 2017 WIC Eligibility Estimates report (fns.usda.gov/wic/national-and-state-level-estimates-wic-eligibility-and-wic-program-reach-2017) for percent of eligible individuals participating. USDA FNS WIC Program Data FY 2019 (fns.usda.gov/pd/wic-program) as of January 19, 2021. USDA WIC Participant and Program Characteristics reports for years displayed.

