HOW WIC HELPS MICHIGAN

MISSION OF WIC
Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

48% of infants born in Michigan participated in WIC in 2017

53% of eligible individuals in Michigan participated in WIC in 2017

238,396 WIC PARTICIPANTS

<table>
<thead>
<tr>
<th>Category</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant women</td>
<td>17,939</td>
</tr>
<tr>
<td>Breastfeeding women</td>
<td>11,799</td>
</tr>
<tr>
<td>Postpartum women</td>
<td>19,800</td>
</tr>
<tr>
<td>Infants</td>
<td>53,413</td>
</tr>
<tr>
<td>Children</td>
<td>135,445</td>
</tr>
</tbody>
</table>

WHO PARTICIPATES IN WIC?

BREASTFEEDING IN WIC

Michigan WIC breastfeeding initiation rates increased by 13 percentage points between 2010 and 2018.

82% received Medicaid in 2018

$36.99 average monthly food cost in FY 2019

$18,229 average family income in 2018

CHILDHOOD OBESITY IN WIC IN MICHIGAN

The obesity rate among WIC toddlers in Michigan decreased by 1 percentage point between 2010 and 2016.

Obesity rate among WIC toddlers, 2016 13%

MORTALITY AND BIRTH OUTCOMES IN MICHIGAN

Maternal mortality per 100,000 births, 2010–2015 19.4

Infant mortality per 1,000 live births, 2017 6.6

Preterm birth rates, 2017 10%

$91.2M to spend at food retailers

$52.1M formula rebates received

$57.8M nutrition, breastfeeding services & admin

HOW WIC SUPPORTED THE MICHIGAN ECONOMY IN FY 2019

COVID-19 Response
Michigan WIC received at least 8 waivers, including physical presence and extended certification periods for children.

Michigan WIC participation in 2018