HOW WIC HELPS
THE MUSCOGEE CREEK NATION

MISSION OF WIC
Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

COVID-19 Response
Muscogee Creek WIC received at least 5 waivers, including physical presence and vendor-related flexibilities.

45%
of infants born in the United States participated in WIC in 2017

51%
of eligible individuals in the United States participated in WIC in 2017

WHO PARTICIPATES IN WIC?

2,662
WIC PARTICIPANTS

Pregnant women: 209
Breastfeeding women: 85
Postpartum women: 202
Infants: 532
Children: 1,634

MUSCOGEE CREEK WIC PARTICIPANT CHARACTERISTICS

$17,178average family income in 2018
84%received Medicaid in 2018
$35.57average monthly food cost in FY 2019

BREASTFEEDING IN WIC
Muscogee Creek WIC breastfeeding initiation rates increased by 14 percentage points between 2000 and 2018.

2018: 43%
2000: 29%

Among WIC infants who initiated breastfeeding in Muscogee Creek in 2018, 20 percent continued breastfeeding at 6 months.

HOW WIC SUPPORTED THE MUSCOGEE CREEK ECONOMY IN FY 2019

$972,960to spend at food retailers
$563,448formula rebates received
$865,450nutrition, breastfeeding services & admin