

HOW WIC HELPS THE MUSCOGEE CREEK NATION



State WIC Director

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MISSION OF WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

COVID-19 Response

Muscogee Creek WIC received at least 5 waivers, including physical presence and vendor-related flexibilities.



45%

of infants born in the United States participated in WIC in 2017



51%

of eligible individuals in the United States participated in WIC in 2017

WHO PARTICIPATES IN WIC?

2,662

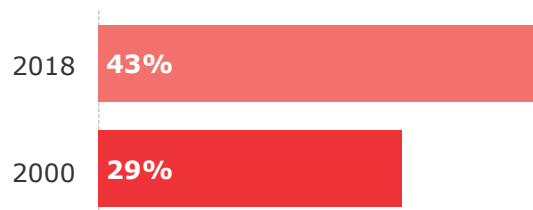
WIC PARTICIPANTS

Pregnant women	209
Breastfeeding women	85
Postpartum women	202
Infants	532
Children	1,634

Muscogee Creek WIC participation in 2018

BREASTFEEDING IN WIC

Muscogee Creek WIC breastfeeding initiation rates increased by **14 percentage points** between 2000 and 2018.



Among WIC infants who initiated breastfeeding in Muscogee Creek in 2018, **20 percent** continued breastfeeding at 6 months.

MUSCOGEE CREEK WIC PARTICIPANT CHARACTERISTICS

\$17,178
average family income in 2018

84%
received Medicaid in 2018

\$35.57
average monthly food cost in FY 2019

HOW WIC SUPPORTED THE MUSCOGEE CREEK ECONOMY IN FY 2019

\$972,960
to spend at food retailers

\$563,448
formula rebates received

\$865,450
nutrition, breastfeeding services & admin

Sources: USDA 2017 WIC Eligibility Estimates report (fns.usda.gov/wic/national-and-state-level-estimates-wic-eligibility-and-wic-program-reach-2017) for percent of eligible individuals participating. USDA FNS WIC Program Data FY 2019 (fns.usda.gov/pd/wic-program) as of January 19, 2021. USDA WIC Participant and Program Characteristics reports for years displayed.

