

HOW WIC HELPS THE NAVAJO NATION



State WIC Director

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MISSION OF WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

COVID-19 Response

Navajo Nation WIC received at least 13 waivers, including physical presence and extended certification periods for children.



45%

of infants born in the United States participated in WIC in 2017



51%

of eligible individuals in the United States participated in WIC in 2017

WHO PARTICIPATES IN WIC?

8,840

WIC PARTICIPANTS

Pregnant women	823
Breastfeeding women	648
Postpartum women	332
Infants	1,428
Children	5,609

Navajo Nation WIC participation in 2018

BREASTFEEDING IN WIC

78%

of WIC infants in Navajo Nation initiated breastfeeding in April 2018

Among WIC infants who initiated breastfeeding in Navajo Nation in 2018, **34 percent** continued breastfeeding at 6 months.

NAVAJO NATION WIC PARTICIPANT CHARACTERISTICS

\$19,161
average family income in 2018

77%
received Medicaid in 2018

\$40.85
average monthly food cost in FY 2019

HOW WIC SUPPORTED THE NAVAJO NATION ECONOMY IN FY 2019

\$3.4M
to spend at food retailers

\$1.3M
formula rebates received

\$3.2M
nutrition, breastfeeding services & admin

Sources: USDA 2017 WIC Eligibility Estimates report (fns.usda.gov/wic/national-and-state-level-estimates-wic-eligibility-and-wic-program-reach-2017) for percent of eligible individuals participating. USDA FNS WIC Program Data FY 2019 (fns.usda.gov/pd/wic-program) as of January 19, 2021. USDA WIC Participant and Program Characteristics reports for years displayed.

