

HOW WIC HELPS NEBRASKA



State WIC Director

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MISSION OF WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

COVID-19 Response

Nebraska WIC received at least 15 waivers, including physical presence and larger package sizes for whole grains.



39%

of infants born in Nebraska participated in WIC in 2017



49%

of eligible individuals in Nebraska participated in WIC in 2017

WHO PARTICIPATES IN WIC?

40,080

WIC PARTICIPANTS

Pregnant women	3,117
Breastfeeding women	3,294
Postpartum women	3,278
Infants	10,129
Children	20,262

Nebraska WIC participation in 2018

BREASTFEEDING IN WIC

Nebraska WIC breastfeeding initiation rates increased by **11 percentage points** between 2010 and 2018.



Among WIC infants who initiated breastfeeding in Nebraska in 2018, **20 percent** continued breastfeeding at 6 months.

CHILDHOOD OBESITY IN WIC IN NEBRASKA

The obesity rate among WIC toddlers in Nebraska increased by **<1 percentage point** between 2010 and 2016.

Obesity rate among WIC toddlers, 2016 **15%**

MORTALITY AND BIRTH OUTCOMES IN NEBRASKA

Maternal mortality per 100,000 births, 2010–2015 **16.8**

Infant mortality per 1,000 live births, 2017 **5.8**

Preterm birth rates, 2017 **10%**

NEBRASKA WIC PARTICIPANT CHARACTERISTICS

\$22,284
average family income in 2018

64%
received Medicaid in 2018

\$39.34
average monthly food cost in FY 2019

HOW WIC SUPPORTED THE NEBRASKA ECONOMY IN FY 2019

\$16.0M
to spend at food retailers

\$8.7M
formula rebates received

\$10.5M
nutrition, breastfeeding services & admin

Sources: CDC Morbidity and Mortality Weekly Report 2019;68:1057-1061 (cdc.gov/mmwr/) for childhood obesity in WIC. CDC WONDER (wonder.cdc.gov) for mortality and birth outcomes. National WIC Association (nwica.org) for total infants participating in state. USDA 2017 WIC Eligibility Estimates report (fns.usda.gov/wic/national-and-state-level-estimates-wic-eligibility-and-wic-program-reach-2017) for percent of eligible individuals participating. USDA FNS WIC Program Data FY 2019 (fns.usda.gov/pd/wic-program) as of January 19, 2021. USDA WIC Participant and Program Characteristics reports for years displayed.

