HOW WIC HELPS NEBRASKA

MISSION OF WIC
Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

COVID-19 Response
Nebraska WIC received at least 15 waivers, including physical presence and larger package sizes for whole grains.

39% of infants born in Nebraska participated in WIC in 2017

49% of eligible individuals in Nebraska participated in WIC in 2017

WHO PARTICIPATES IN WIC?

40,080 WIC PARTICIPANTS

Pregnant women 3,117
Breastfeeding women 3,294
Postpartum women 3,278
Infants 10,129
Children 20,262

BREASTFEEDING IN WIC

Nebraska WIC breastfeeding initiation rates increased by 11 percentage points between 2010 and 2018.

2018 81%
2010 70%

Among WIC infants who initiated breastfeeding in Nebraska in 2018, 20 percent continued breastfeeding at 6 months.

CHILDHOOD OBESITY IN WIC

The obesity rate among WIC toddlers in Nebraska increased by <1 percentage point between 2010 and 2016.

Obesity rate among WIC toddlers, 2016 15%

MORTALITY AND BIRTH OUTCOMES IN NEBRASKA

Maternal mortality per 100,000 births, 2010–2015 16.8
Infant mortality per 1,000 live births, 2017 5.8
Preterm birth rates, 2017 10%

NEBRASKA WIC PARTICIPANT CHARACTERISTICS

$22,284 average family income in 2018

64% received Medicaid in 2018

$39.34 average monthly food cost in FY 2019

HOW WIC SUPPORTED THE NEBRASKA ECONOMY IN FY 2019

$16.0M to spend at food retailers

$8.7M formula rebates received

$10.5M nutrition, breastfeeding services & admin