

HOW WIC HELPS NEW MEXICO



State WIC Director

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MISSION OF WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

COVID-19 Response

New Mexico WIC received at least 9 waivers, including physical presence and extended benefit issuance periods.



50%

of infants born in New Mexico participated in WIC in 2017



42%

of eligible individuals in New Mexico participated in WIC in 2017

WHO PARTICIPATES IN WIC?

52,006

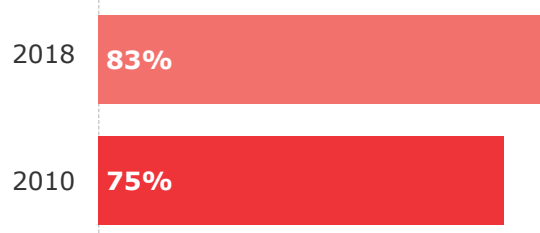
WIC PARTICIPANTS

Pregnant women	4,655
Breastfeeding women	5,408
Postpartum women	2,260
Infants	11,978
Children	27,705

New Mexico WIC participation in 2018

BREASTFEEDING IN WIC

New Mexico WIC breastfeeding initiation rates increased by **8 percentage points** between 2010 and 2018.



CHILDHOOD OBESITY IN WIC IN NEW MEXICO

The obesity rate among WIC toddlers in New Mexico decreased by **4 percentage points** between 2010 and 2016.

Obesity rate among WIC toddlers, 2016 **12%**

MORTALITY AND BIRTH OUTCOMES IN NEW MEXICO

Maternal mortality per 100,000 births, 2010–2015 **25.6**

Infant mortality per 1,000 live births, 2017 **6.0**

Preterm birth rates, 2017 **10%**

NEW MEXICO WIC PARTICIPANT CHARACTERISTICS

\$19,815
average family income in 2018

75%
received Medicaid in 2018

\$35.91
average monthly food cost in FY 2019

HOW WIC SUPPORTED THE NEW MEXICO ECONOMY IN FY 2019

\$17.4M
to spend at food retailers

\$10.5M
formula rebates received

\$17.6M
nutrition, breastfeeding services & admin

Sources: CDC Morbidity and Mortality Weekly Report 2019;68:1057-1061 (cdc.gov/mmwr/) for childhood obesity in WIC. CDC WONDER (wonder.cdc.gov) for mortality and birth outcomes. National WIC Association (nwica.org) for total infants participating in state. USDA 2017 WIC Eligibility Estimates report (fns.usda.gov/wic/national-and-state-level-estimates-wic-eligibility-and-wic-program-reach-2017) for percent of eligible individuals participating. USDA FNS WIC Program Data FY 2019 (fns.usda.gov/pd/wic-program) as of January 19, 2021. USDA WIC Participant and Program Characteristics reports for years displayed.

