HOW WIC HELPS NEW YORK

MISSION OF WIC
Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

WHO PARTICIPATES IN WIC?

487,913
WIC PARTICIPANTS

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant women</td>
<td>38,972</td>
</tr>
<tr>
<td>Breastfeeding</td>
<td>52,010</td>
</tr>
<tr>
<td>Postpartum women</td>
<td>23,804</td>
</tr>
<tr>
<td>Infants</td>
<td>111,724</td>
</tr>
<tr>
<td>Children</td>
<td>261,403</td>
</tr>
</tbody>
</table>

54% of eligible individuals in New York participated in WIC in 2017

49% of infants born in New York participated in WIC in 2017

BREASTFEEDING IN WIC

New York WIC breastfeeding initiation rates increased by 10 percentage points between 2010 and 2018.

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>85%</td>
</tr>
<tr>
<td>2010</td>
<td>75%</td>
</tr>
</tbody>
</table>

Among WIC infants who initiated breastfeeding in New York in 2018, 37 percent continued breastfeeding at 6 months.

CHILDHOOD OBESITY IN WIC IN NEW YORK

The obesity rate among WIC toddlers in New York decreased by 2 percentage points between 2010 and 2016.

Obesity rate among WIC toddlers, 2016: 14%

89% received Medicaid in 2018

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WIC PARTICIPANTS

$19,539 average family income in 2018

$52.32 average monthly food cost in FY 2019

$237.9M to spend at food retailers

$100.8M formula rebates received

$147.1M nutrition, breastfeeding services & admin

COVII-19 Response
New York WIC received at least 5 waivers, including physical presence and relief from in-person monitoring requirements.

COVID-19 Response

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MORTALITY AND BIRTH OUTCOMES IN NEW YORK

Maternal mortality per 100,000 births, 2010–2015: 20.6

Infant mortality per 1,000 live births, 2017: 4.6

Preterm birth rates, 2017: 9%

HOW WIC SUPPORTED THE NEW YORK ECONOMY IN FY 2019

$237.9M to spend at food retailers

$100.8M formula rebates received

$147.1M nutrition, breastfeeding services & admin