

# HOW WIC HELPS NEW YORK



## State WIC Director

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## MISSION OF WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

### COVID-19 Response

New York WIC received at least 5 waivers, including physical presence and relief from in-person monitoring requirements.



# 49%

of infants born in New York participated in WIC in 2017



# 54%

of eligible individuals in New York participated in WIC in 2017

## WHO PARTICIPATES IN WIC?

# 487,913

## WIC PARTICIPANTS

Pregnant women	<b>38,972</b>
Breastfeeding women	<b>52,010</b>
Postpartum women	<b>23,804</b>
Infants	<b>111,724</b>
Children	<b>261,403</b>

*New York WIC participation in 2018*

## BREASTFEEDING IN WIC

New York WIC breastfeeding initiation rates increased by **10 percentage points** between 2010 and 2018.



Among WIC infants who initiated breastfeeding in New York in 2018, **37 percent** continued breastfeeding at 6 months.

## CHILDHOOD OBESITY IN WIC IN NEW YORK

The obesity rate among WIC toddlers in New York decreased by **2 percentage points** between 2010 and 2016.

Obesity rate among WIC toddlers, 2016 **14%**

## MORTALITY AND BIRTH OUTCOMES IN NEW YORK

Maternal mortality per 100,000 births, 2010–2015 **20.6**

Infant mortality per 1,000 live births, 2017 **4.6**

Preterm birth rates, 2017 **9%**

## NEW YORK WIC PARTICIPANT CHARACTERISTICS

**\$19,539**  
average family income in 2018

**89%**  
received Medicaid in 2018

**\$52.32**  
average monthly food cost in FY 2019

## HOW WIC SUPPORTED THE NEW YORK ECONOMY IN FY 2019

**\$237.9M**  
to spend at food retailers

**\$100.8M**  
formula rebates received

**\$147.1M**  
nutrition, breastfeeding services & admin

Sources: CDC Morbidity and Mortality Weekly Report 2019;68:1057-1061 (cdc.gov/mmwr/) for childhood obesity in WIC. CDC WONDER (wonder.cdc.gov) for mortality and birth outcomes. National WIC Association (nwica.org) for total infants participating in state. USDA 2017 WIC Eligibility Estimates report (fns.usda.gov/wic/national-and-state-level-estimates-wic-eligibility-and-wic-program-reach-2017) for percent of eligible individuals participating. USDA FNS WIC Program Data FY 2019 (fns.usda.gov/pd/wic-program) as of January 19, 2021. USDA WIC Participant and Program Characteristics reports for years displayed.

