MISSION OF WIC
Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

30% of infants born in North Dakota participated in WIC in 2017

51% of eligible individuals in North Dakota participated in WIC in 2017

WHO PARTICIPATES IN WIC?

<table>
<thead>
<tr>
<th>WIC PARTICIPANTS</th>
<th>Pregnant women</th>
<th>Breastfeeding women</th>
<th>Postpartum women</th>
<th>Infants</th>
<th>Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>1,038</td>
<td>937</td>
<td>1,045</td>
<td>3,190</td>
<td>7,116</td>
</tr>
</tbody>
</table>

North Dakota WIC participation in 2018

BREASTFEEDING IN WIC

North Dakota WIC breastfeeding initiation rates increased by 15 percentage points between 2010 and 2018.

2018: 74%
2010: 59%

Among WIC infants who initiated breastfeeding in North Dakota in 2018, 23 percent continued breastfeeding at 6 months.

CHILDBOOTH OBESITY IN WIC IN NORTH DAKOTA

The obesity rate among WIC toddlers in North Dakota decreased by <1 percentage points between 2010 and 2016.

Obesity rate among WIC toddlers, 2016: 14%

MORTALITY AND BIRTH OUTCOMES IN NORTH DAKOTA

Maternal mortality per 100,000 births, 2010–2015: 18.9
Infant mortality per 1,000 live births, 2017: 5.4
Preterm birth rates, 2017: 9%

NORTH DAKOTA WIC PARTICIPANT CHARACTERISTICS

$23,108 average family income in 2018
47% received Medicaid in 2018
$48.37 average monthly food cost in FY 2019

HOW WIC SUPPORTED THE NORTH DAKOTA ECONOMY IN FY 2019

$6.6M to spend at food retailers
$2.4M formula rebates received
$5.5M nutrition, breastfeeding services & admin


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Please direct all questions to NWA at 202.232.5492
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