**MISSION OF WIC**

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

**COVID-19 Response**

San Felipe Pueblo WIC received at least 2 waivers, including physical presence and extended periods for direct distribution.

**WHO PARTICIPATES IN WIC?**

- **249** WIC PARTICIPANTS
  - Pregnant women: 21
  - Breastfeeding women: 26
  - Postpartum women: 11
  - Infants: 49
  - Children: 142

**BREASTFEEDING IN WIC**

San Felipe WIC breastfeeding initiation rates increased by 35 percentage points between 1998 and 2018.

- 1998: 57%
- 2018: 92%

Among WIC infants who initiated breastfeeding in San Felipe in 2018, 39 percent continued breastfeeding at 6 months.

**SAN FELIPE WIC PARTICIPANT CHARACTERISTICS**

- $20,452 average family income in 2018
- 92% received Medicaid in 2018
- $93.04 average monthly food cost in FY 2019

**HOW WIC SUPPORTED THE SAN FELIPE ECONOMY IN FY 2019**

- $270,374 to spend at food retailers
- $171,303 nutrition, breastfeeding services & admin