**MISSION OF WIC**
Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

**COVID-19 Response**
Standing Rock Sioux WIC received at least 5 waivers, including physical presence and extended certification periods for children.

**WHO PARTICIPATES IN WIC?**

<table>
<thead>
<tr>
<th>WIC PARTICIPANTS</th>
<th>Pregnant women</th>
<th>Breastfeeding women</th>
<th>Postpartum women</th>
<th>Infants</th>
<th>Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>41</td>
<td>18</td>
<td>23</td>
<td>146</td>
<td>317</td>
</tr>
</tbody>
</table>

NOTE: Standing Rock Sioux WIC participation in 2018

**BREASTFEEDING IN WIC**
Standing Rock Sioux WIC breastfeeding initiation rates increased by 3 percentage points between 2000 and 2018.

**STANDING ROCK SIOUX WIC PARTICIPANT CHARACTERISTICS**

<table>
<thead>
<tr>
<th>Average family income in 2018</th>
<th>51% received Medicaid in 2018</th>
<th>Average monthly food cost in FY 2019</th>
<th>$356,020 to spend at food retailers</th>
<th>$64,011 formula rebates received</th>
<th>$1.2M nutrition, breastfeeding services &amp; admin</th>
</tr>
</thead>
<tbody>
<tr>
<td>$6,312</td>
<td>51%</td>
<td>$56.50</td>
<td>$356,020</td>
<td>$64,011</td>
<td>$1.2M</td>
</tr>
</tbody>
</table>

**HOW WIC SUPPORTED THE STANDING ROCK SIOUX ECONOMY IN FY 2019**

**STATE WIC DIRECTOR**
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**Email:** krhoades@standingrock.org


**FEbruArY 2021**
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