HOW WIC HELPS TEXAS

MISSION OF WIC
Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

53% of infants born in Texas participated in WIC in 2017

53% of eligible individuals in Texas participated in WIC in 2017

WHO PARTICIPATES IN WIC?

839,770 WIC PARTICIPANTS

<table>
<thead>
<tr>
<th>Category</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant women</td>
<td>68,534</td>
</tr>
<tr>
<td>Breastfeeding</td>
<td>108,660</td>
</tr>
<tr>
<td>Postpartum women</td>
<td>38,110</td>
</tr>
<tr>
<td>Infants</td>
<td>203,532</td>
</tr>
<tr>
<td>Children</td>
<td>420,934</td>
</tr>
</tbody>
</table>

Texas WIC participation in 2018

BREASTFEEDING IN WIC

Texas WIC breastfeeding initiation rates increased by 9 percentage points between 2010 and 2018.

2018 84%
2010 75%

Among WIC infants who initiated breastfeeding in Texas in 2018, 19 percent continued breastfeeding at 6 months.

CHILDOOD OBESITY IN WIC IN TEXAS

The obesity rate among WIC toddlers in Texas decreased by 2 percentage points between 2010 and 2016.

Obesity rate among WIC toddlers, 2016 15%

MORTALITY AND BIRTH OUTCOMES IN TEXAS

Maternal mortality per 100,000 births, 2010–2015 34.2
Infant mortality per 1,000 live births, 2017 5.8
Preterm birth rates, 2017 11%

TEXAS WIC PARTICIPANT CHARACTERISTICS

$18,056 average family income in 2018
76% received Medicaid in 2018
$26.45 average monthly food cost in FY 2019

HOW WIC SUPPORTED THE TEXAS ECONOMY IN FY 2019

$216.3M to spend at food retailers
$211.4M formula rebates received
$196.3M nutrition, breastfeeding services & admin


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