HOW WIC HELPS VERMONT

MISSION OF WIC
Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

COVID-19 Response
Vermont WIC received at least 9 waivers, including physical presence and larger package sizes for cheese and whole grains.

40% of infants born in Vermont participated in WIC in 2017

51% of eligible individuals in Vermont participated in WIC in 2017

WHO PARTICIPATES IN WIC?

<table>
<thead>
<tr>
<th>WIC PARTICIPANTS</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pregnant women</td>
<td>965</td>
</tr>
<tr>
<td>Breastfeeding women</td>
<td>1,178</td>
</tr>
<tr>
<td>Postpartum women</td>
<td>597</td>
</tr>
<tr>
<td>Infants</td>
<td>2,256</td>
</tr>
<tr>
<td>Children</td>
<td>7,407</td>
</tr>
</tbody>
</table>

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BREASTFEEDING IN WIC

Vermont WIC breastfeeding initiation rates increased by 9 percentage points between 2010 and 2018.

2018 84%
2010 75%

Among WIC infants who initiated breastfeeding in Vermont in 2018, 36 percent continued breastfeeding at 6 months.

CHILDHOOD OBESITY IN WIC IN VERMONT

The obesity rate among WIC toddlers in Vermont increased by <1 percentage point between 2010 and 2016.

Obesity rate among WIC toddlers, 2016 15%

MORTALITY AND BIRTH OUTCOMES IN VERMONT

Infant mortality per 1,000 live births, 2017 4.1
Preterm birth rates, 2017 8%

VERMONT WIC PARTICIPANT CHARACTERISTICS

$23,211 average family income in 2018
81% received Medicaid in 2018
$45.66 average monthly food cost in FY 2019
$6.2M to spend at food retailers
$0.9M formula rebates received
$4.5M nutrition, breastfeeding services & admin

HOW WIC SUPPORTED THE VERMONT ECONOMY IN FY 2019