HOW WIC HELPS
THE WINNEBAGO TRIBE

MISSION OF WIC
Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

COVID-19 Response
Winnebago Tribe WIC received at least 3 waivers, including physical presence and extended certification periods for children.

45% of infants born in the United States participated in WIC in 2017

51% of eligible individuals in the United States participated in WIC in 2017

WHO PARTICIPATES IN WIC?
WIC PARTICIPANTS

<table>
<thead>
<tr>
<th>Women</th>
<th>32</th>
</tr>
</thead>
<tbody>
<tr>
<td>Infants</td>
<td>68</td>
</tr>
<tr>
<td>Children</td>
<td>112</td>
</tr>
</tbody>
</table>

WINNEBAGO WIC PARTICIPANT CHARACTERISTICS

$8,765 average family income in 2018
21% received Medicaid in 2018
$73.37 average monthly food cost in FY 2019

HOW WIC SUPPORTED THE WINNEBAGO ECONOMY IN FY 2019

$158,180 to spend at food retailers
$184,611 nutrition, breastfeeding services & admin

BREASTFEEDING IN WIC
Winnebago WIC breastfeeding initiation rates increased by 2 percentage points between 2000 and 2012.

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>2000</td>
<td>69%</td>
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<tr>
<td>2012</td>
<td>71%</td>
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