HOW WIC HELPS WYOMING

MISSION OF WIC
Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.

COVID-19 Response
Wyoming WIC received at least 6 waivers, including physical presence and larger package sizes for whole grains.

32% of infants born in Wyoming participated in WIC in 2017

43% of eligible individuals in Wyoming participated in WIC in 2017

WHO PARTICIPATES IN WIC?

9,690 WIC PARTICIPANTS

- Pregnant women: 788
- Breastfeeding women: 782
- Postpartum women: 697
- Infants: 2,190
- Children: 5,233

BREASTFEEDING IN WIC
Wyoming WIC breastfeeding initiation rates increased by 6 percentage points between 2010 and 2018.

Among WIC infants who initiated breastfeeding in Wyoming in 2018, 26 percent continued breastfeeding at 6 months.

CHILDHOOD OBESITY IN WIC IN WYOMING
The obesity rate among WIC toddlers in Wyoming decreased by 3 percentage points between 2010 and 2016.

Obesity rate among WIC toddlers, 2016: 9%

MORTALITY AND BIRTH OUTCOMES IN WYOMING
Maternal mortality per 100,000 births, 2010–2015: 24.6
Infant mortality per 1,000 live births, 2017: 4.8
Preterm birth rates, 2017: 9%

WYOMING WIC PARTICIPANT CHARACTERISTICS

- $22,451 average family income in 2018
- 51% received Medicaid in 2018
- $30.51 average monthly food cost in FY 2019

HOW WIC SUPPORTED THE WYOMING ECONOMY IN FY 2019

- $2.9M to spend at food retailers
- $1.7M formula rebates received
- $4.3M nutrition, breastfeeding services & admin


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