# HOW WIC HELPS

#### Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



#### State WIC Director

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38% IN ILLINOIS

OF INFANTS BORN
IN ILLINOIS
PARTICIPATE IN WIC



39%

OF ELIGIBLE INDIVIDUALS
IN ILLINOIS
PARTICIPATE IN WIC

#### WHO PARTICIPATES IN WIC IN ILLINOIS?

170,102

PARTICIPANTS

Pregnant women	15,634
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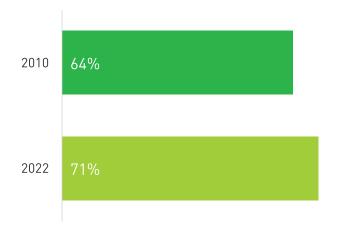
Breastfeeding women... 14,711

Postpartum women..... 9,005

Children...... 86,399

### **BREASTFEEDING IN WIC**

Illinois WIC breastfeeding initiation rates increased by 11 percent between 2010 and 2022.



Among WIC infants who initiated breastfeeding in Illinois in 2022, **16 percent** continued breastfeeding at 6 months.

## MORTALITY AND BIRTH OUTCOMES

Maternal mortality per 100,000 births, 2018-2022... **18.1** 

Infant mortality per 1,000 live births, 2022...... 5.6

## ILLINOIS WIC PARTICIPANT CHARACTERISTICS

\$34,579

\$62.32

62%

AVERAGE FAMILY INCOME

AVERAGE
MONTHLY FOOD
COST IN 2024

RECEIVED MEDICAID

# HOW WIC SUPPORTED THE ILLINOIS ECONOMY IN FY 2024

\$127.2M

\$57.5M

\$53.4M

TO SPEND AT FOOD RETAILERS

FORMULA REBATES RECEIVED

NUTRITION, BREASTFEEDING SERVICES & ADMIN

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2022 (<a href="https://www.fns.usda.gov/research/wic/eer-2022">https://www.fns.usda.gov/research/wic/eer-2022</a>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2024 (<a href="https://www.fns.usda.gov/pd/wic-program">https://www.fns.usda.gov/pd/wic-program</a>) as of January 21, 2025. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<a href="https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022">https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022</a>). Maternal mortality from America's Health Rankings (<a href="https://www.americashealthrankings.org/explore/measures/maternal\_mortality\_c">https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022</a>). Maternal mortality from America's Health Rankings (<a href="https://www.americashealthrankings.org/explore/measures/maternal\_mortality\_c">https://www.americashealthrankings.org/explore/measures/maternal\_mortality\_c</a>). Infant mortality and preterm birth rate from CDC (<a href="https://www.cdc.gov/nchs/">https://www.cdc.gov/nchs/</a>) pressroom/stats of the states.htm).