

# HOW WIC HELPS WYOMING



## State WIC Director

Tina Fearneyhough  
122 W. 25th St, 3rd Floor West  
Cheyenne, WY 82002

307.777.7494  
tina.fearneyhough@wyo.gov

### Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



**30%**

OF INFANTS BORN  
IN WYOMING  
PARTICIPATE IN WIC



**45%**

OF ELIGIBLE INDIVIDUALS  
IN WYOMING  
PARTICIPATE IN WIC

## WHO PARTICIPATES IN WIC IN WYOMING?

**7,498**

WIC  
PARTICIPANTS

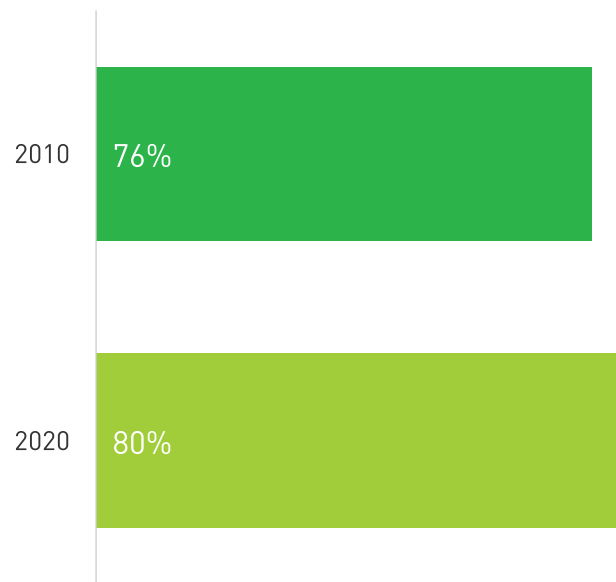
|                        |              |
|------------------------|--------------|
| Pregnant women.....    | <b>608</b>   |
| Breastfeeding women... | <b>560</b>   |
| Postpartum women.....  | <b>462</b>   |
| Infants.....           | <b>1,690</b> |
| Children.....          | <b>4,178</b> |

## MORTALITY AND BIRTH OUTCOMES

|   |            |
|---|------------|
| Infant mortality per 1,000 live births, 2022..... | <b>5.6</b> |
| Preterm birth rate, 2022.....                     | <b>10%</b> |

## BREASTFEEDING IN WIC

Wyoming WIC breastfeeding initiation rates increased by **5 percent** between 2010 and 2020.



## WYOMING WIC PARTICIPANT CHARACTERISTICS

**\$25,423**

AVERAGE FAMILY  
INCOME

**\$56.07**

AVERAGE  
MONTHLY FOOD  
COST IN 2024

**57%**

RECEIVED  
MEDICAID

## HOW WIC SUPPORTED THE WYOMING ECONOMY IN FY 2024

**\$5.0M**

TO SPEND AT FOOD  
RETAILERS

**\$1.7M**

FORMULA REBATES  
RECEIVED

**\$4.6M**

NUTRITION,  
BREASTFEEDING  
SERVICES & ADMIN

**Sources:** WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2022 (<https://www.fns.usda.gov/research/wic/eer-2022>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2024 (<https://www.fns.usda.gov/pd/wic-program>) as of January 21, 2025. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>). Maternal mortality from America's Health Rankings ([https://www.americashealthrankings.org/explore/measures/maternal\\_mortality\\_c](https://www.americashealthrankings.org/explore/measures/maternal_mortality_c)). Infant mortality and preterm birth rate from CDC ([https://www.cdc.gov/nchs/pressroom/stats\\_of\\_the\\_states.htm](https://www.cdc.gov/nchs/pressroom/stats_of_the_states.htm)).