

# HOW WIC HELPS THE ACOMA, CANONCITO, AND LAGUNA TRIBES



## State WIC Director

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### Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



**45%**

OF INFANTS BORN IN  
THE UNITED STATES  
PARTICIPATE IN WIC



**54%**

OF ELIGIBLE INDIVIDUALS  
IN THE UNITED STATES  
PARTICIPATE IN WIC

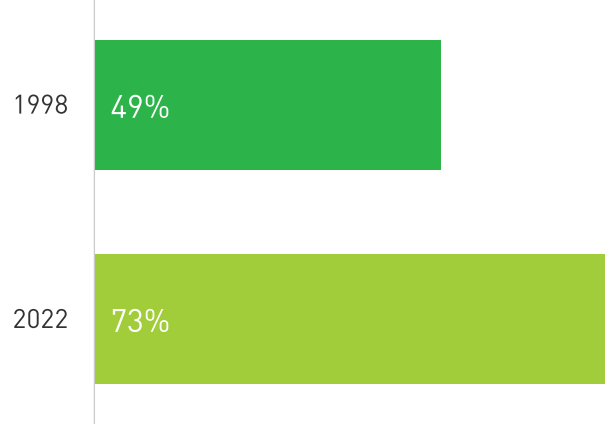
## WHO PARTICIPATES IN WIC IN THE ACOMA, CANONCITO, AND LAGUNA TRIBES?

**300**  
WIC  
PARTICIPANTS

Pregnant women.....	18
Breastfeeding women.....	37
Postpartum women.....	14
Infants.....	73
Children.....	157

## BREASTFEEDING IN WIC

The Acoma, Canoncito, and Laguna Tribes WIC breastfeeding initiation rates increased by **48 percent** between 1998 and 2022.



Among WIC infants who initiated breastfeeding in the Acoma, Canoncito, and Laguna Tribes in 2022, **50 percent** continued breastfeeding at 6 months.

## THE ACOMA, CANONCITO, AND LAGUNA TRIBES WIC PARTICIPANT CHARACTERISTICS

**\$23,917**

AVERAGE FAMILY  
INCOME

**\$63.27**

AVERAGE  
MONTHLY FOOD  
COST IN 2024

**82%**

RECEIVED  
MEDICAID

## HOW WIC SUPPORTED THE ACOMA, CANONCITO, AND LAGUNA ECONOMY IN FY 2024

**\$227,583**

TO SPEND AT FOOD  
RETAILERS

**\$275,762**

NUTRITION,  
BREASTFEEDING  
SERVICES & ADMIN

**Sources:** WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2022 (<https://www.fns.usda.gov/research/wic/ee-2022>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2024 (<https://www.fns.usda.gov/pd/wic-program>) as of January 21, 2025. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>). Maternal mortality from America's Health Rankings ([https://www.americashealthrankings.org/explore/measures/maternal\\_mortality\\_c](https://www.americashealthrankings.org/explore/measures/maternal_mortality_c)). Infant mortality and preterm birth rate from CDC ([https://www.cdc.gov/nchs/pressroom/stats\\_of\\_the\\_states.htm](https://www.cdc.gov/nchs/pressroom/stats_of_the_states.htm)).