

HOW WIC HELPS

AMERICAN SAMOA



State WIC Director

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Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



45%

OF INFANTS BORN IN THE UNITED STATES PARTICIPATE IN WIC



54%

OF ELIGIBLE INDIVIDUALS IN THE UNITED STATES PARTICIPATE IN WIC

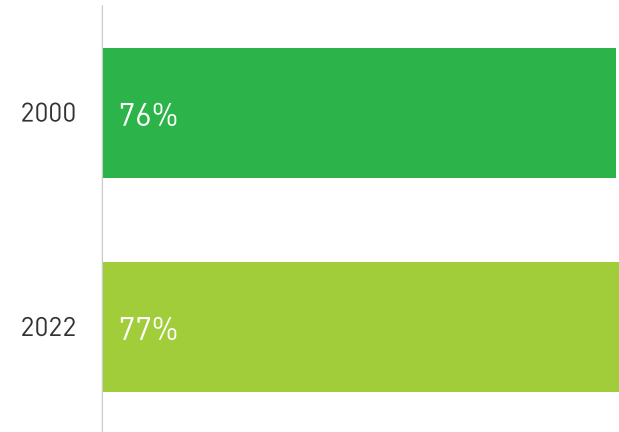
WHO PARTICIPATES IN WIC IN AMERICAN SAMOA?

3,898
WIC PARTICIPANTS

Pregnant women.....	323
Breastfeeding women.....	334
Postpartum women.....	118
Infants.....	673
Children.....	2,450

BREASTFEEDING IN WIC

American Samoa WIC breastfeeding initiation rates increased by **1 percent** between 2000 and 2022.



Among WIC infants who initiated breastfeeding in American Samoa in 2022, **47 percent** continued breastfeeding at 6 months.

AMERICAN SAMOA WIC PARTICIPANT CHARACTERISTICS

\$19,932

AVERAGE FAMILY INCOME

\$99.79

AVERAGE MONTHLY FOOD COST IN 2024

HOW WIC SUPPORTED THE AMERICAN SAMOA ECONOMY IN FY 2024

\$4.7M

TO SPEND AT FOOD RETAILERS

\$893,518

FORMULA REBATES RECEIVED

\$1.8M

NUTRITION, BREASTFEEDING SERVICES & ADMIN

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2022 (<https://www.fns.usda.gov/research/wic/ee-2022>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2024 (<https://www.fns.usda.gov/pd/wic-program>) as of January 21, 2025. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>). Maternal mortality from America's Health Rankings (https://www.americashealthrankings.org/explore/measures/maternal_mortality_c). Infant mortality and preterm birth rate from CDC (https://www.cdc.gov/nchs/pressroom/stats_of_the_states.htm).