

HOW WIC HELPS

THE CHEYENNE RIVER SIOUX TRIBE



State WIC Director

Joleen Straighthead
PO Box 590
Eagle Butte, SD 57625

605.964.3947
joleen__nancy08@yahoo.com

Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



45%

OF INFANTS BORN IN THE UNITED STATES PARTICIPATE IN WIC



54%

OF ELIGIBLE INDIVIDUALS IN THE UNITED STATES PARTICIPATE IN WIC

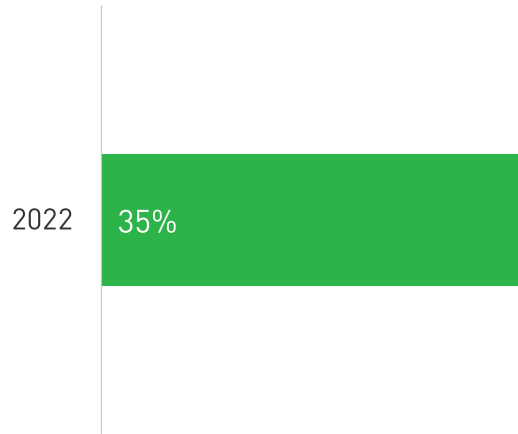
WHO PARTICIPATES IN WIC IN THE CHEYENNE RIVER SIOUX TRIBE?

480
WIC PARTICIPANTS

Pregnant women.....	39
Breastfeeding women.....	15
Postpartum women.....	28
Infants.....	97
Children.....	302

BREASTFEEDING IN WIC

In 2022, **35 percent** of 6- to 13-month-old infants and children in Cheyenne River Sioux (SD) initiated breastfeeding.



Among WIC infants who initiated breastfeeding in the Cheyenne River Sioux Tribe in 2022, **15 percent** continued breastfeeding at 6 months.

THE CHEYENNE RIVER SIOUX TRIBE WIC PARTICIPANT CHARACTERISTICS

\$9,246

AVERAGE FAMILY INCOME

\$83.60

AVERAGE MONTHLY FOOD COST IN 2024

64%

RECEIVED MEDICAID

HOW WIC SUPPORTED THE CHEYENNE RIVER SIOUX ECONOMY IN FY 2024

\$481,767

TO SPEND AT FOOD RETAILERS

\$31,546

FORMULA REBATES RECEIVED

\$694,384

NUTRITION, BREASTFEEDING SERVICES & ADMIN

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2022 (<https://www.fns.usda.gov/research/wic/ee-2022>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2024 (<https://www.fns.usda.gov/pd/wic-program>) as of January 21, 2025. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>). Maternal mortality from America's Health Rankings (https://www.americashealthrankings.org/explore/measures/maternal_mortality_c). Infant mortality and preterm birth rate from CDC (https://www.cdc.gov/nchs/pressroom/stats_of_the_states.htm).