

HOW WIC HELPS THE INDIAN TOWNSHIP PASSAMAQUODDY RESERVATION



State WIC Director

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Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



45%

OF INFANTS BORN IN
THE UNITED STATES
PARTICIPATE IN WIC



54%

OF ELIGIBLE INDIVIDUALS
IN THE UNITED STATES
PARTICIPATE IN WIC

WHO PARTICIPATES IN WIC IN THE INDIAN TOWNSHIP PASSAMAQUODDY RESERVATION?

44

WIC
PARTICIPANTS

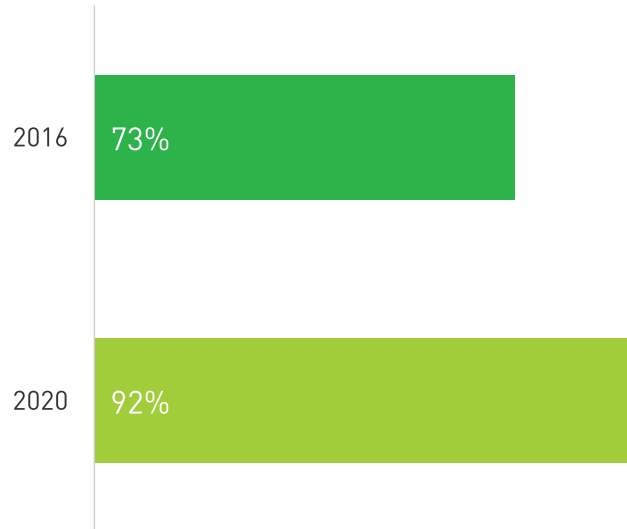
Women..... 14

Infants..... 10

Children..... 20

BREASTFEEDING IN WIC

The Indian Township Passamaquoddy Reservation WIC breastfeeding initiation rates increased by **27 percent** between 2016 and 2020.



THE INDIAN TOWNSHIP PASSAMAQUODDY RESERVATION WIC PARTICIPANT CHARACTERISTICS

\$17,671

AVERAGE FAMILY
INCOME

\$58.55

AVERAGE
MONTHLY FOOD
COST IN 2024

90%

RECEIVED
MEDICAID

HOW WIC SUPPORTED THE INDIAN TOWNSHIP PASSAMAQUODDY ECONOMY IN FY 2024

\$31,443

TO SPEND AT FOOD
RETAILERS

\$16,986

NUTRITION,
BREASTFEEDING
SERVICES & ADMIN

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2022 (<https://www.fns.usda.gov/research/wic/ee-2022>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2024 (<https://www.fns.usda.gov/pd/wic-program>) as of January 21, 2025. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>). Maternal mortality from America's Health Rankings (https://www.americashealthrankings.org/explore/measures/maternal_mortality_c). Infant mortality and preterm birth rate from CDC (https://www.cdc.gov/nchs/pressroom/stats_of_the_states.htm).