

# HOW WIC HELPS

# THE MUSCOGEE CREEK NATION



## State WIC Director

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### Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



# 45%

OF INFANTS BORN IN THE UNITED STATES PARTICIPATE IN WIC



# 54%

OF ELIGIBLE INDIVIDUALS IN THE UNITED STATES PARTICIPATE IN WIC

## WHO PARTICIPATES IN WIC IN THE MUSCOGEE CREEK NATION?

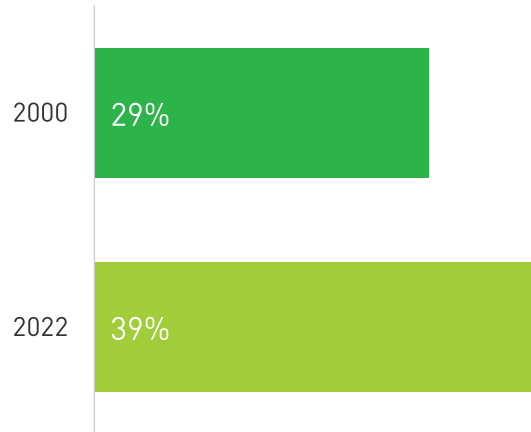
# 2,262

WIC PARTICIPANTS

Pregnant women.....	156
Breastfeeding women.....	94
Postpartum women.....	131
Infants.....	401
Children.....	1,480

## BREASTFEEDING IN WIC

The Muscogee Creek Nation WIC breastfeeding initiation rates increased by **33 percent** between 2000 and 2022.



Among WIC infants who initiated breastfeeding in the Muscogee Creek Nation in 2022, **15 percent** continued breastfeeding at 6 months.

## THE MUSCOGEE CREEK NATION WIC PARTICIPANT CHARACTERISTICS

# \$20,585

AVERAGE FAMILY INCOME

# \$48.72

AVERAGE MONTHLY FOOD COST IN 2024

# 87%

RECEIVED MEDICAID

## HOW WIC SUPPORTED THE MUSCOGEE CREEK NATION ECONOMY IN FY 2024

# \$1.3M

TO SPEND AT FOOD RETAILERS

# \$277,819

FORMULA REBATES RECEIVED

# \$970,642

NUTRITION, BREASTFEEDING SERVICES & ADMIN

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2022 (<https://www.fns.usda.gov/research/wic/eer-2022>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2024 (<https://www.fns.usda.gov/pd/wic-program>) as of January 21, 2025. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>). Maternal mortality from America's Health Rankings ([https://www.americashealthrankings.org/explore/measures/maternal\\_mortality\\_c](https://www.americashealthrankings.org/explore/measures/maternal_mortality_c)). Infant mortality and preterm birth rate from CDC ([https://www.cdc.gov/nchs/pressroom/stats\\_of\\_the\\_states.htm](https://www.cdc.gov/nchs/pressroom/stats_of_the_states.htm)).