

HOW WIC HELPS THE INTER-TRIBAL COUNCIL OF OKLAHOMA



State WIC Director

Michale Lasiter
21 N Eight Tribes Trail, Suite C
Miami, OK 74354

918.919.4050
michale_lasiter@itcwic.com

Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



45%

OF INFANTS BORN IN
THE UNITED STATES
PARTICIPATE IN WIC



54%

OF ELIGIBLE INDIVIDUALS
IN THE UNITED STATES
PARTICIPATE IN WIC

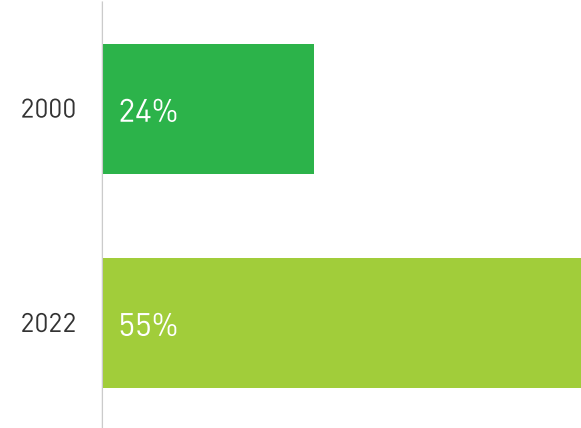
WHO PARTICIPATES IN WIC IN THE INTER-TRIBAL COUNCIL OF OKLAHOMA?

589
WIC
PARTICIPANTS

Pregnant women.....	37
Breastfeeding women.....	35
Postpartum women.....	44
Infants.....	136
Children.....	337

BREASTFEEDING IN WIC

The Inter-Tribal Council of Oklahoma WIC breastfeeding initiation rates increased by **130 percent** between 2000 and 2022.



Among WIC infants who initiated breastfeeding in the Inter-Tribal Council of Oklahoma in 2022, **23 percent** continued breastfeeding at 6 months.

THE INTER-TRIBAL COUNCIL OF OKLAHOMA WIC PARTICIPANT CHARACTERISTICS

\$26,176

AVERAGE FAMILY
INCOME

\$62.13

AVERAGE
MONTHLY FOOD
COST IN 2024

43%

RECEIVED
MEDICAID

HOW WIC SUPPORTED THE INTER-TRIBAL COUNCIL OF OKLAHOMA ECONOMY IN FY 2024

\$438,853

TO SPEND AT FOOD
RETAILERS

\$40,339

FORMULA REBATES
RECEIVED

\$777,166

NUTRITION,
BREASTFEEDING
SERVICES & ADMIN

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2022 (<https://www.fns.usda.gov/research/wic/ee-2022>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2024 (<https://www.fns.usda.gov/pd/wic-program>) as of January 21, 2025. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>). Maternal mortality from America's Health Rankings (https://www.americashealthrankings.org/explore/measures/maternal_mortality_c). Infant mortality and preterm birth rate from CDC (https://www.cdc.gov/nchs/pressroom/stats_of_the_states.htm).