

HOW WIC HELPS

THE OTOE-MISSOURIA TRIBE



State WIC Director

Dawn Briner
8151 Highway 177
Red Rock, OK 74651

580.723.4466
dbriner@omtribe.org

Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



45%

OF INFANTS BORN IN THE UNITED STATES PARTICIPATE IN WIC



54%

OF ELIGIBLE INDIVIDUALS IN THE UNITED STATES PARTICIPATE IN WIC

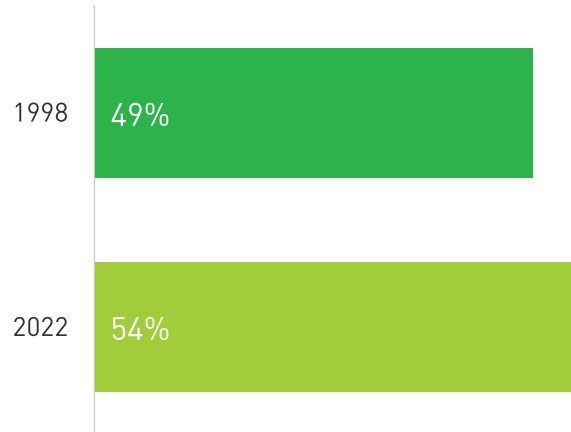
WHO PARTICIPATES IN WIC IN THE OTOE-MISSOURIA TRIBE?

312
WIC PARTICIPANTS

Pregnant women.....	23
Breastfeeding women.....	16
Postpartum women.....	28
Infants.....	78
Children.....	168

BREASTFEEDING IN WIC

The Otoe-Missouria Tribe WIC breastfeeding initiation rates increased by **11 percent** between 1998 and 2022.



Among WIC infants who initiated breastfeeding in the Otoe-Missouria Tribe in 2022, **7 percent** continued breastfeeding at 6 months.

THE OTOE-MISSOURIA TRIBE WIC PARTICIPANT CHARACTERISTICS

\$21,863

AVERAGE FAMILY INCOME

\$43.41

AVERAGE MONTHLY FOOD COST IN 2024

79%

RECEIVED MEDICAID

HOW WIC SUPPORTED THE OTOE-MISSOURIA TRIBE ECONOMY IN FY 2024

\$162,792

TO SPEND AT FOOD RETAILERS

\$97,610

FORMULA REBATES RECEIVED

\$1.8M

NUTRITION, BREASTFEEDING SERVICES & ADMIN

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2022 (<https://www.fns.usda.gov/research/wic/ee-2022>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2024 (<https://www.fns.usda.gov/pd/wic-program>) as of January 21, 2025. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>). Maternal mortality from America's Health Rankings (https://www.americashealthrankings.org/explore/measures/maternal_mortality_c). Infant mortality and preterm birth rate from CDC (https://www.cdc.gov/nchs/pressroom/stats_of_the_states.htm).