

HOW WIC HELPS

THE WINNEBAGO TRIBE



State WIC Director

Benita Payer
117 S. Bluff St
Winnebago, NE 68071

402.878.2499
Benita.payer@wchs.health

Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



45%

OF INFANTS BORN IN THE UNITED STATES PARTICIPATE IN WIC



54%

OF ELIGIBLE INDIVIDUALS IN THE UNITED STATES PARTICIPATE IN WIC

WHO PARTICIPATES IN WIC IN THE WINNEBAGO TRIBE?

116

WIC PARTICIPANTS

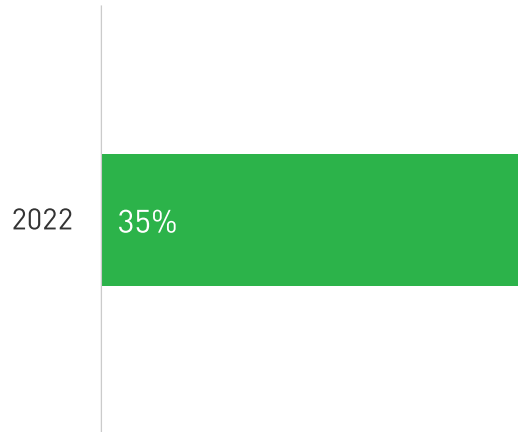
Women..... 22

Infants..... 32

Children..... 61

BREASTFEEDING IN WIC

In 2022, **35 percent** of 6- to 13-month-old infants and children in Winnebago (NE) initiated breastfeeding.



Among WIC infants who initiated breastfeeding in the Winnebago Tribe in 2022, **14 percent** continued breastfeeding at 6 months.

THE WINNEBAGO TRIBE WIC PARTICIPANT CHARACTERISTICS

\$11,540

AVERAGE FAMILY INCOME

\$73.51

AVERAGE MONTHLY FOOD COST IN 2024

26%

RECEIVED MEDICAID

HOW WIC SUPPORTED THE WINNEBAGO TRIBE ECONOMY IN FY 2024

\$101,888

TO SPEND AT FOOD RETAILERS

\$241,991

NUTRITION, BREASTFEEDING SERVICES & ADMIN

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2022 (<https://www.fns.usda.gov/research/wic/eer-2022>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2024 (<https://www.fns.usda.gov/pd/wic-program>) as of January 21, 2025. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>). Maternal mortality from America's Health Rankings (https://www.americashealthrankings.org/explore/measures/maternal_mortality_c). Infant mortality and preterm birth rate from CDC (https://www.cdc.gov/nchs/pressroom/stats_of_the_states.htm).