

HOW WIC HELPS THE WICHITA, CADDO, AND DELAWARE TRIBES



State WIC Director

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Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



45%

OF INFANTS BORN IN
THE UNITED STATES
PARTICIPATE IN WIC



54%

OF ELIGIBLE INDIVIDUALS
IN THE UNITED STATES
PARTICIPATE IN WIC

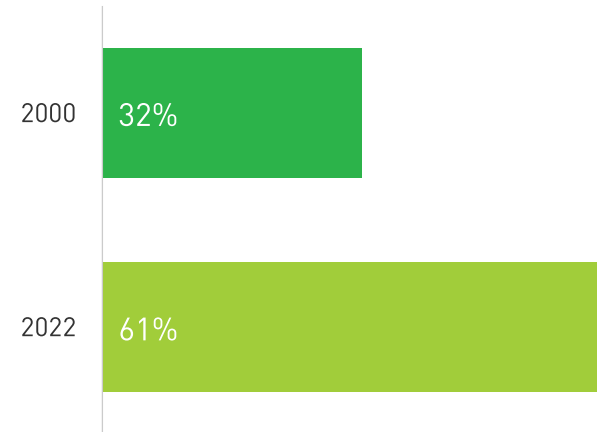
WHO PARTICIPATES IN WIC IN THE WICHITA, CADDO, AND DELAWARE TRIBES?

3,939
WIC
PARTICIPANTS

Pregnant women.....	329
Breastfeeding women.....	248
Postpartum women.....	248
Infants.....	809
Children.....	2,305

BREASTFEEDING IN WIC

The Wichita, Caddo, and Delaware Tribes WIC breastfeeding initiation rates increased by **92 percent** between 2000 and 2022.



Among WIC infants who initiated breastfeeding in the Wichita, Caddo, and Delaware Tribes in 2022, **16 percent** continued breastfeeding at 6 months.

THE WICHITA, CADDO, AND DELAWARE TRIBES WIC PARTICIPANT CHARACTERISTICS

\$23,896

AVERAGE FAMILY
INCOME

\$47.84

AVERAGE
MONTHLY FOOD
COST IN 2024

85%

RECEIVED
MEDICAID

HOW WIC SUPPORTED THE WICHITA, CADDO, AND DELAWARE ECONOMY IN FY 2024

\$2.3M

TO SPEND AT FOOD
RETAILERS

\$1.0M

FORMULA REBATES
RECEIVED

\$2.4M

NUTRITION,
BREASTFEEDING
SERVICES & ADMIN

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2022 (<https://www.fns.usda.gov/research/wic/ee-2022>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2024 (<https://www.fns.usda.gov/pd/wic-program>) as of January 21, 2025. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>). Maternal mortality from America's Health Rankings (https://www.americashealthrankings.org/explore/measures/maternal_mortality_c). Infant mortality and preterm birth rate from CDC (https://www.cdc.gov/nchs/pressroom/stats_of_the_states.htm).