

# HOW WIC HELPS

# AMERICAN SAMOA



State WIC Director

Nellie Faumuina  
PO Box 997534  
Pago Pago, AS 96799

684.633.2610  
nfaumuina@dhss.as

## Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



41%

OF INFANTS BORN IN THE UNITED STATES PARTICIPATE IN WIC



56%

OF ELIGIBLE INDIVIDUALS IN THE UNITED STATES PARTICIPATE IN WIC

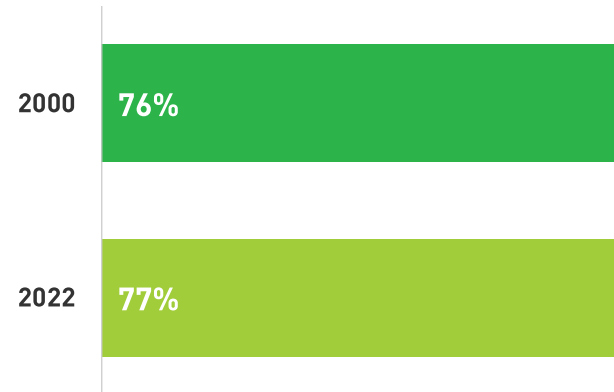
## WHO PARTICIPATES IN WIC IN AMERICAN SAMOA?

3,954 WIC PARTICIPANTS

Pregnant women.....	334
Breastfeeding women.....	327
Postpartum women.....	137
Infants.....	689
Children.....	2,467

## BREASTFEEDING IN WIC

American Samoa WIC breastfeeding initiation rates increased by **1 percent** between 2000 and 2022.



Among WIC infants who initiated breastfeeding in American Samoa in 2022, **47 percent** continued breastfeeding at 6 months.

## AMERICAN SAMOA WIC PARTICIPANT CHARACTERISTICS

\$19,932

AVERAGE FAMILY INCOME

\$110

AVERAGE MONTHLY FOOD COST IN FY 2025

## HOW WIC SUPPORTED THE AMERICAN SAMOA ECONOMY IN FY 2025

\$6.0M

WIC FOOD AND FORMULA BENEFITS

\$2.0M

NUTRITION, BREASTFEEDING SERVICES, AND PROGRAM OPERATIONS

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2023 (<https://www.fns.usda.gov/research/wic/eer-2023>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2025 (<https://www.fns.usda.gov/pd/wic-program>) as of January 20, 2026. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>).