

HOW WIC HELPS

THE DISTRICT OF COLUMBIA



State WIC Director

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Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



39%

OF INFANTS BORN IN THE DISTRICT OF COLUMBIA PARTICIPATE IN WIC



59%

OF ELIGIBLE INDIVIDUALS IN THE DISTRICT OF COLUMBIA PARTICIPATE IN WIC

WHO PARTICIPATES IN WIC IN THE DISTRICT OF COLUMBIA?

12,509 WIC PARTICIPANTS

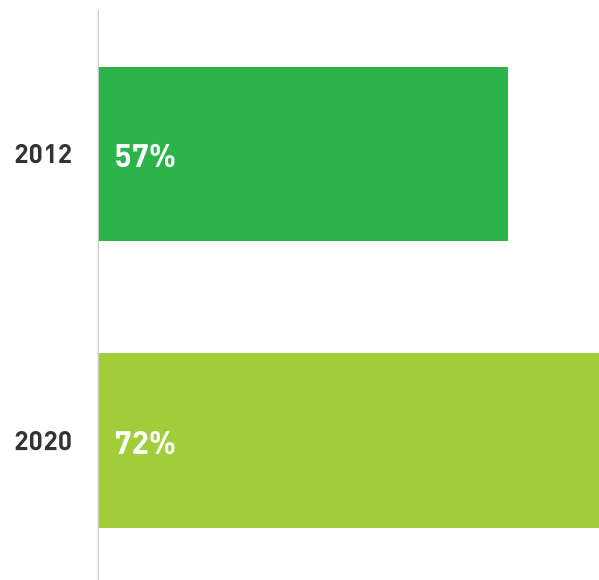
Pregnant women.....	894
Breastfeeding women.....	1,437
Postpartum women.....	594
Infants.....	2,941
Children.....	6,643

MORTALITY AND BIRTH OUTCOMES

Maternal mortality per 100,000 births, 2019-2023....	28.2
Infant mortality per 1,000 live births, 2023.....	7.0
Preterm birth rate, 2023.....	11%

BREASTFEEDING IN WIC

The District of Columbia WIC breastfeeding initiation rates increased by **25 percent** between 2012 and 2020.



THE DISTRICT OF COLUMBIA WIC PARTICIPANT CHARACTERISTICS

\$13,417

AVERAGE FAMILY INCOME

\$56

AVERAGE MONTHLY FOOD COST IN FY 2025

HOW WIC SUPPORTED THE DISTRICT OF COLUMBIA ECONOMY IN FY 2025

\$11.8M

WIC FOOD AND FORMULA BENEFITS

\$6.8M

NUTRITION, BREASTFEEDING SERVICES, AND PROGRAM OPERATIONS

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2023 (<https://www.fns.usda.gov/research/wic/eer-2023>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2025 (<https://www.fns.usda.gov/pd/wic-program>) as of January 20, 2026. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>). Maternal mortality from America's Health Rankings (https://www.americashealthrankings.org/explore/measures/maternal_mortality_c). Infant mortality and preterm birth rate from CDC (https://www.cdc.gov/nchs/pressroom/stats_of_the_states.htm).