

HOW WIC HELPS

FIVE SANDOVAL PUEBLOS



State WIC Director

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Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



41%

OF INFANTS BORN IN THE UNITED STATES PARTICIPATE IN WIC



56%

OF ELIGIBLE INDIVIDUALS IN THE UNITED STATES PARTICIPATE IN WIC

WHO PARTICIPATES IN WIC IN FIVE SANDOVAL PUEBLOS?

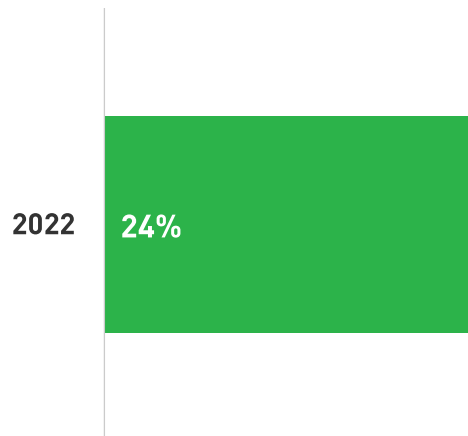
164

 WIC PARTICIPANTS

Pregnant women.....	10
Breastfeeding women.....	13
Postpartum women.....	9
Infants.....	40
Children.....	92

BREASTFEEDING IN WIC

In 2022, **24 percent** of 6- to 13-month-old infants and children in Five Sandoval Pueblos initiated breastfeeding.



Among WIC infants who initiated breastfeeding in Five Sandoval Pueblos in 2022, **20 percent** continued breastfeeding at 6 months.

FIVE SANDOVAL PUEBLOS WIC PARTICIPANT CHARACTERISTICS

\$27,187

AVERAGE FAMILY INCOME

\$86

AVERAGE MONTHLY FOOD COST IN FY 2025

75%

RECEIVED MEDICAID

HOW WIC SUPPORTED THE FIVE SANDOVAL PUEBLOS ECONOMY IN FY 2025

\$167,614

WIC FOOD AND FORMULA BENEFITS

\$583,895

NUTRITION, BREASTFEEDING SERVICES, AND PROGRAM OPERATIONS

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2023 (<https://www.fns.usda.gov/research/wic/eer-2023>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2025 (<https://www.fns.usda.gov/pd/wic-program>) as of January 20, 2026. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>).