

HOW WIC HELPS

THE INTER-TRIBAL COUNCIL OF OKLAHOMA



State WIC Director

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Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



41%

OF INFANTS BORN IN THE UNITED STATES PARTICIPATE IN WIC



56%

OF ELIGIBLE INDIVIDUALS IN THE UNITED STATES PARTICIPATE IN WIC

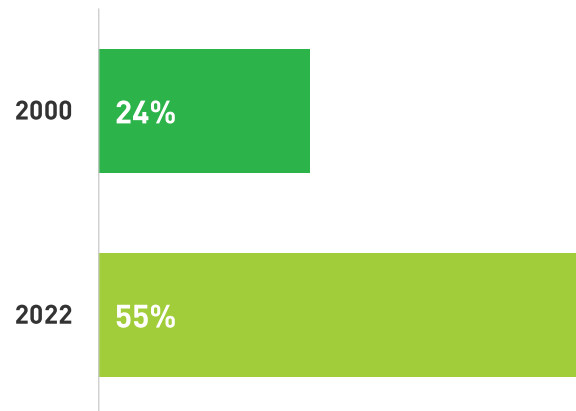
WHO PARTICIPATES IN WIC IN THE INTER-TRIBAL COUNCIL OF OKLAHOMA?

619 WIC PARTICIPANTS

Pregnant women.....	36
Breastfeeding women.....	52
Postpartum women.....	39
Infants.....	147
Children.....	345

BREASTFEEDING IN WIC

The Inter-Tribal Council of Oklahoma WIC breastfeeding initiation rates increased by **130 percent** between 2000 and 2022.



Among WIC infants who initiated breastfeeding in the Inter-Tribal Council of Oklahoma in 2022, **23 percent** continued breastfeeding at 6 months.

THE INTER-TRIBAL COUNCIL OF OKLAHOMA WIC PARTICIPANT CHARACTERISTICS

\$26,176	\$71	43%
AVERAGE FAMILY INCOME	AVERAGE MONTHLY FOOD COST IN FY 2025	RECEIVED MEDICAID

HOW WIC SUPPORTED THE INTER-TRIBAL COUNCIL OF OKLAHOMA ECONOMY IN FY 2025

\$568,984	\$578,675
WIC FOOD AND FORMULA BENEFITS	NUTRITION, BREASTFEEDING SERVICES, AND PROGRAM OPERATIONS

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2023 (<https://www.fns.usda.gov/research/wic/eer-2023>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2025 (<https://www.fns.usda.gov/pd/wic-program>) as of January 20, 2026. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>).