

HOW WIC HELPS

THE MUSCOGEE CREEK NATION



State WIC Director

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Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



41%

OF INFANTS BORN IN THE UNITED STATES PARTICIPATE IN WIC



56%

OF ELIGIBLE INDIVIDUALS IN THE UNITED STATES PARTICIPATE IN WIC

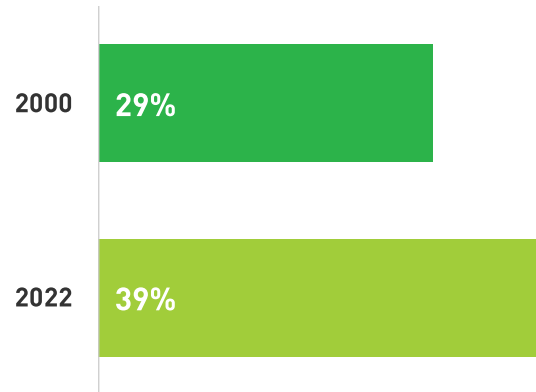
WHO PARTICIPATES IN WIC IN THE MUSCOGEE CREEK NATION?

2,200 WIC PARTICIPANTS

Pregnant women.....	158
Breastfeeding women.....	108
Postpartum women.....	125
Infants.....	420
Children.....	1,389

BREASTFEEDING IN WIC

The Muscogee Creek Nation WIC breastfeeding initiation rates increased by **33 percent** between 2000 and 2022.



Among WIC infants who initiated breastfeeding in the Muscogee Creek Nation in 2022, **15 percent** continued breastfeeding at 6 months.

THE MUSCOGEE CREEK NATION WIC PARTICIPANT CHARACTERISTICS

\$20,585

AVERAGE FAMILY INCOME

\$56

AVERAGE MONTHLY FOOD COST IN FY 2025

87%

RECEIVED MEDICAID

HOW WIC SUPPORTED THE MUSCOGEE CREEK NATION ECONOMY IN FY 2025

\$1.8M

WIC FOOD AND FORMULA BENEFITS

\$945,898

NUTRITION, BREASTFEEDING SERVICES, AND PROGRAM OPERATIONS

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2023 (<https://www.fns.usda.gov/research/wic/eer-2023>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2025 (<https://www.fns.usda.gov/pd/wic-program>) as of January 20, 2026. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>).