

HOW WIC HELPS

OMAHA SIOUX



State WIC Director

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Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



41%

OF INFANTS BORN IN THE UNITED STATES PARTICIPATE IN WIC



56%

OF ELIGIBLE INDIVIDUALS IN THE UNITED STATES PARTICIPATE IN WIC

WHO PARTICIPATES IN WIC IN OMAHA SIOUX?

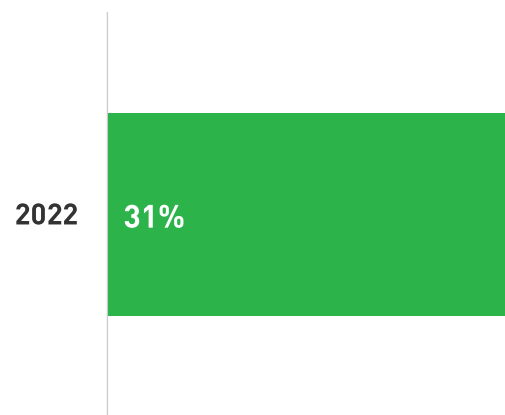
223

WIC PARTICIPANTS

Pregnant women.....	19
Breastfeeding women.....	7
Postpartum women.....	8
Infants.....	54
Children.....	135

BREASTFEEDING IN WIC

In 2022, **31 percent** of 6- to 13-month-old infants and children in Omaha Sioux initiated breastfeeding.



Among WIC infants who initiated breastfeeding in Omaha Sioux in 2022, **4 percent** continued breastfeeding at 6 months.

OMAHA SIOUX WIC PARTICIPANT CHARACTERISTICS

\$68

AVERAGE MONTHLY FOOD COST IN FY 2025

3%

RECEIVED MEDICAID

HOW WIC SUPPORTED THE OMAHA SIOUX ECONOMY IN FY 2025

\$181,633

WIC FOOD AND FORMULA BENEFITS

\$500,775

NUTRITION, BREASTFEEDING SERVICES, AND PROGRAM OPERATIONS

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2023 (<https://www.fns.usda.gov/research/wic/eer-2023>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2025 (<https://www.fns.usda.gov/pd/wic-program>) as of January 20, 2026. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>).