

# HOW WIC HELPS

# THE OTOE-MISSOURIA TRIBE



State WIC Director

Cory DeRoin  
8151 Highway 177  
Red Rock, OK 74651

580.723.4466  
CDeRoin@omtribe.org

## Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



41%

OF INFANTS BORN IN THE UNITED STATES PARTICIPATE IN WIC



56%

OF ELIGIBLE INDIVIDUALS IN THE UNITED STATES PARTICIPATE IN WIC

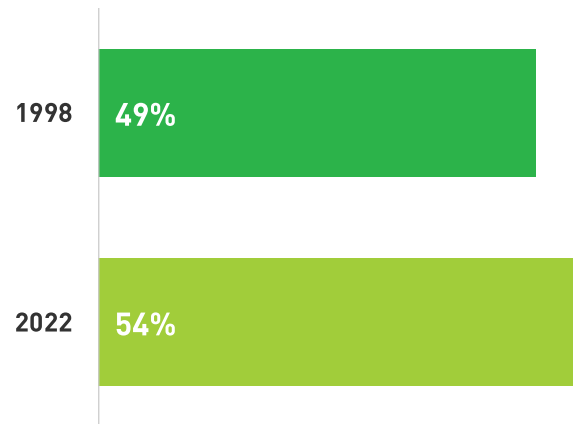
## WHO PARTICIPATES IN WIC IN THE OTOE-MISSOURIA TRIBE?

381 WIC PARTICIPANTS

Pregnant women.....	31
Breastfeeding women.....	32
Postpartum women.....	27
Infants.....	98
Children.....	193

## BREASTFEEDING IN WIC

The Otoe-Missouria Tribe WIC breastfeeding initiation rates increased by **11 percent** between 1998 and 2022.



Among WIC infants who initiated breastfeeding in the Otoe-Missouria Tribe in 2022, **7 percent** continued breastfeeding at 6 months.

## THE OTOE-MISSOURIA TRIBE WIC PARTICIPANT CHARACTERISTICS

\$21,863

AVERAGE FAMILY INCOME

\$60

AVERAGE MONTHLY FOOD COST IN FY 2025

79%

RECEIVED MEDICAID

## HOW WIC SUPPORTED THE OTOE-MISSOURIA TRIBE ECONOMY IN FY 2025

\$327,857

WIC FOOD AND FORMULA BENEFITS

\$1.6M

NUTRITION, BREASTFEEDING SERVICES, AND PROGRAM OPERATIONS

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2023 (<https://www.fns.usda.gov/research/wic/eer-2023>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2025 (<https://www.fns.usda.gov/pd/wic-program>) as of January 20, 2026. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>).