

HOW WIC HELPS

THE ROSEBUD SIOUX TRIBE



State WIC Director

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Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



41%

OF INFANTS BORN IN THE UNITED STATES PARTICIPATE IN WIC



56%

OF ELIGIBLE INDIVIDUALS IN THE UNITED STATES PARTICIPATE IN WIC

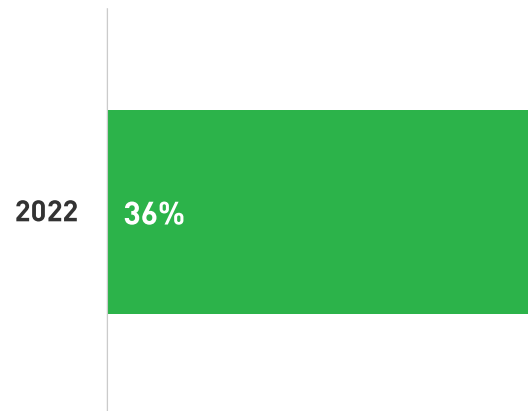
WHO PARTICIPATES IN WIC IN THE ROSEBUD SIOUX TRIBE?

792 WIC PARTICIPANTS

Pregnant women.....	57
Breastfeeding women.....	51
Postpartum women.....	45
Infants.....	169
Children.....	470

BREASTFEEDING IN WIC

In 2022, **36 percent** of 6- to 13-month-old infants and children in the Rosebud Sioux Tribe initiated breastfeeding.



Among WIC infants who initiated breastfeeding in the Rosebud Sioux Tribe in 2022, **12 percent** continued breastfeeding at 6 months.

THE ROSEBUD SIOUX TRIBE WIC PARTICIPANT CHARACTERISTICS

\$8,717

AVERAGE FAMILY INCOME

\$47

AVERAGE MONTHLY FOOD COST IN FY 2025

66%

RECEIVED MEDICAID

HOW WIC SUPPORTED THE ROSEBUD SIOUX TRIBE ECONOMY IN FY 2025

\$619,323

WIC FOOD AND FORMULA BENEFITS

\$896,694

NUTRITION, BREASTFEEDING SERVICES, AND PROGRAM OPERATIONS

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2023 (<https://www.fns.usda.gov/research/wic/eer-2023>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2025 (<https://www.fns.usda.gov/pd/wic-program>) as of January 20, 2026. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>).