

# HOW WIC HELPS

# THE PUEBLO OF SAN FELIPE



State WIC Director

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## Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



41%

OF INFANTS BORN IN THE UNITED STATES PARTICIPATE IN WIC



56%

OF ELIGIBLE INDIVIDUALS IN THE UNITED STATES PARTICIPATE IN WIC

## WHO PARTICIPATES IN WIC IN THE PUEBLO OF SAN FELIPE?

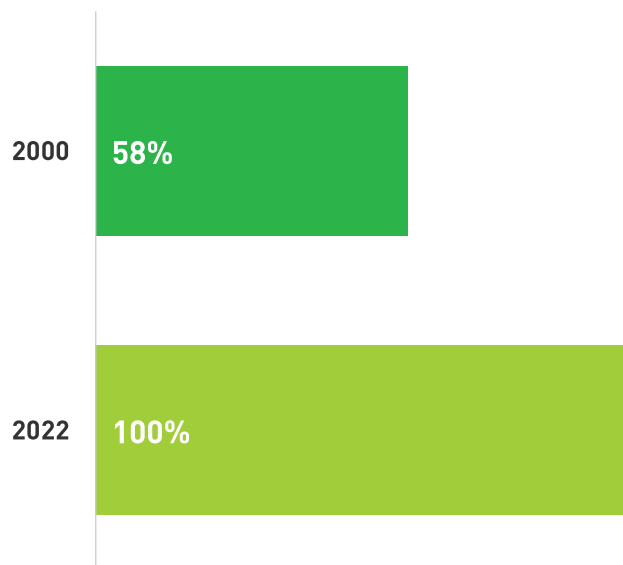
213

WIC PARTICIPANTS

Pregnant women.....	13
Breastfeeding women.....	19
Postpartum women.....	11
Infants.....	49
Children.....	121

## BREASTFEEDING IN WIC

The Pueblo of San Felipe WIC breastfeeding initiation rates increased by **72 percent** between 2000 and 2022.



## THE PUEBLO OF SAN FELIPE WIC PARTICIPANT CHARACTERISTICS

\$32,754

AVERAGE FAMILY INCOME

\$134

AVERAGE MONTHLY FOOD COST IN FY 2025

91%

RECEIVED MEDICAID

## HOW WIC SUPPORTED THE PUEBLO OF SAN FELIPE ECONOMY IN FY 2025

\$343,529

WIC FOOD AND FORMULA BENEFITS

\$570,043

NUTRITION, BREASTFEEDING SERVICES, AND PROGRAM OPERATIONS

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2023 (<https://www.fns.usda.gov/research/wic/eer-2023>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2025 (<https://www.fns.usda.gov/pd/wic-program>) as of January 20, 2026. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>).