

HOW WIC HELPS

THE SANTO DOMINGO PUEBLO



State WIC Director

Georgia Tortalita
121 San Ildefonso Street
Santo Domingo Pueblo, NM 87052

505.465.1321
Georgia.Tortalita@kewa-nsn.us

Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



41%

OF INFANTS BORN IN THE UNITED STATES PARTICIPATE IN WIC



56%

OF ELIGIBLE INDIVIDUALS IN THE UNITED STATES PARTICIPATE IN WIC

WHO PARTICIPATES IN WIC IN THE SANTO DOMINGO PUEBLO?

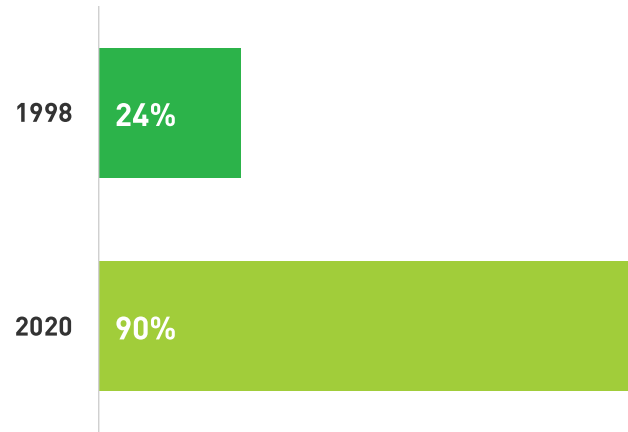
134

 WIC PARTICIPANTS

Pregnant women.....	7
Breastfeeding women.....	11
Postpartum women.....	7
Infants.....	25
Children.....	84

BREASTFEEDING IN WIC

The Santo Domingo Pueblo WIC breastfeeding initiation rates increased by **274 percent** between 1998 and 2020.



Among WIC infants who initiated breastfeeding in the Santo Domingo Pueblo in 2022, **33 percent** continued breastfeeding at 6 months.

THE SANTO DOMINGO PUEBLO WIC PARTICIPANT CHARACTERISTICS

\$13,277

AVERAGE FAMILY INCOME

\$186

AVERAGE MONTHLY FOOD COST IN FY 2025

92%

RECEIVED MEDICAID

HOW WIC SUPPORTED THE SANTO DOMINGO PUEBLO ECONOMY IN FY 2025

\$299,004

WIC FOOD AND FORMULA BENEFITS

\$288,514

NUTRITION, BREASTFEEDING SERVICES, AND PROGRAM OPERATIONS

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2023 (<https://www.fns.usda.gov/research/wic/eer-2023>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2025 (<https://www.fns.usda.gov/pd/wic-program>) as of January 20, 2026. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>).