

# HOW WIC HELPS

# UTAH



## State WIC Director

Christopher Furner  
195 N 1950 W  
Salt Lake City, UT 84116

801.554.4509  
cfurner@utah.gov

### Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



# 24%

OF INFANTS BORN  
IN UTAH  
PARTICIPATE IN WIC



# 44%

OF ELIGIBLE INDIVIDUALS  
IN UTAH  
PARTICIPATE IN WIC

## WHO PARTICIPATES IN WIC IN UTAH?

# 48,953

 WIC PARTICIPANTS

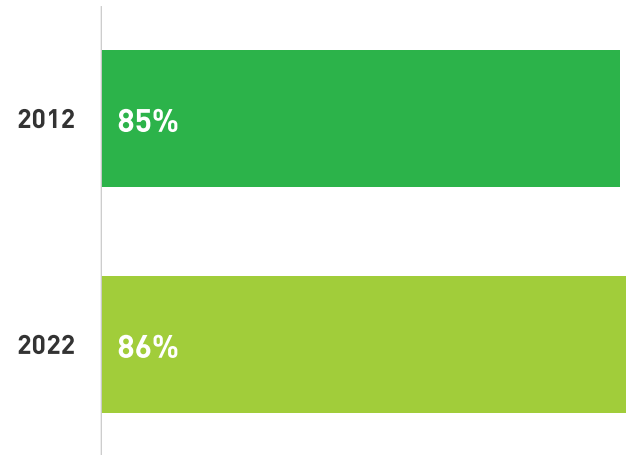
Pregnant women.....	3,929
Breastfeeding women.....	5,288
Postpartum women.....	2,116
Infants.....	11,210
Children.....	26,410

## MORTALITY AND BIRTH OUTCOMES

Maternal mortality per 100,000 births, 2019-2023....	16.1
Infant mortality per 1,000 live births, 2023.....	5.2
Preterm birth rate, 2023.....	9%

## BREASTFEEDING IN WIC

Utah WIC breastfeeding initiation rates increased by **2 percent** between 2012 and 2022.



Among WIC infants who initiated breastfeeding in Utah in 2022, **48 percent** continued breastfeeding at 6 months.

## UTAH WIC PARTICIPANT CHARACTERISTICS

# \$27,749

AVERAGE FAMILY INCOME

# \$63

AVERAGE MONTHLY FOOD COST IN FY 2025

# 52%

RECEIVED MEDICAID

## HOW WIC SUPPORTED THE UTAH ECONOMY IN FY 2025

# \$45.4M

WIC FOOD AND FORMULA BENEFITS

# \$16.4M

NUTRITION, BREASTFEEDING SERVICES, AND PROGRAM OPERATIONS

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2023 (<https://www.fns.usda.gov/research/wic/ee-2023>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2025 (<https://www.fns.usda.gov/pd/wic-program>) as of January 20, 2026. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>). Maternal mortality from America's Health Rankings ([https://www.americashealthrankings.org/explore/measures/maternal\\_mortality\\_c](https://www.americashealthrankings.org/explore/measures/maternal_mortality_c)). Infant mortality and preterm birth rate from CDC ([https://www.cdc.gov/nchs/pressroom/stats\\_of\\_the\\_states.htm](https://www.cdc.gov/nchs/pressroom/stats_of_the_states.htm)).