

HOW WIC HELPS

THE U.S. VIRGIN ISLANDS



State WIC Director

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Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



41%

OF INFANTS BORN IN THE UNITED STATES PARTICIPATE IN WIC



56%

OF ELIGIBLE INDIVIDUALS IN THE UNITED STATES PARTICIPATE IN WIC

WHO PARTICIPATES IN WIC IN THE U.S. VIRGIN ISLANDS?

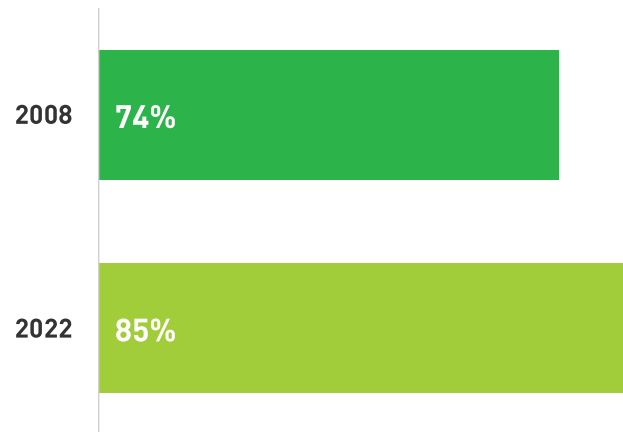
2,483

 WIC PARTICIPANTS

Pregnant women.....	162
Breastfeeding women.....	368
Postpartum women.....	67
Infants.....	577
Children.....	1,309

BREASTFEEDING IN WIC

The U.S. Virgin Islands WIC breastfeeding initiation rates increased by **14 percent** between 2008 and 2022.



Among WIC infants who initiated breastfeeding in the U.S. Virgin Islands in 2022, **61 percent** continued breastfeeding at 6 months.

THE U.S. VIRGIN ISLANDS WIC PARTICIPANT CHARACTERISTICS

\$17,701

AVERAGE FAMILY INCOME

\$102

AVERAGE MONTHLY FOOD COST IN FY 2025

47%

RECEIVED MEDICAID

HOW WIC SUPPORTED THE U.S. VIRGIN ISLANDS ECONOMY IN FY 2025

\$3.7M

WIC FOOD AND FORMULA BENEFITS

\$2.4M

NUTRITION, BREASTFEEDING SERVICES, AND PROGRAM OPERATIONS

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2023 (<https://www.fns.usda.gov/research/wic/eer-2023>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2025 (<https://www.fns.usda.gov/pd/wic-program>) as of January 20, 2026. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>).