

# HOW WIC HELPS

# THE WINNEBAGO TRIBE



## State WIC Director

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### Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



# 41%

OF INFANTS BORN IN THE UNITED STATES PARTICIPATE IN WIC



# 56%

OF ELIGIBLE INDIVIDUALS IN THE UNITED STATES PARTICIPATE IN WIC

## WHO PARTICIPATES IN WIC IN THE WINNEBAGO TRIBE?

# 118

 WIC PARTICIPANTS

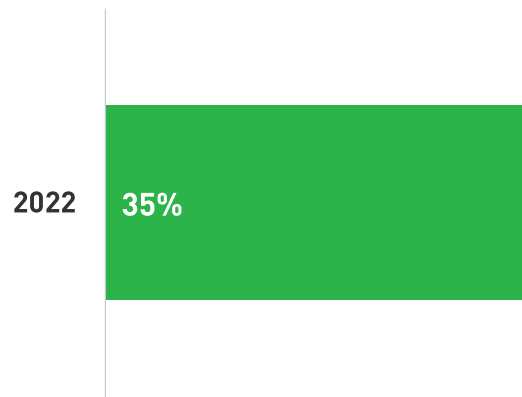
Women..... 25

Infants..... 30

Children..... 63

## BREASTFEEDING IN WIC

In 2022, **35 percent** of 6- to 13-month-old infants and children in the Winnebago Tribe initiated breastfeeding.



Among WIC infants who initiated breastfeeding in the Winnebago Tribe in 2022, **14 percent** continued breastfeeding at 6 months.

## THE WINNEBAGO TRIBE WIC PARTICIPANT CHARACTERISTICS

# \$11,540

AVERAGE FAMILY INCOME

# \$69

AVERAGE MONTHLY FOOD COST IN FY 2025

# 26%

RECEIVED MEDICAID

## HOW WIC SUPPORTED THE WINNEBAGO TRIBE ECONOMY IN FY 2025

# \$98,181

WIC FOOD AND FORMULA BENEFITS

# \$251,552

NUTRITION, BREASTFEEDING SERVICES, AND PROGRAM OPERATIONS

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2023 (<https://www.fns.usda.gov/research/wic/eer-2023>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2025 (<https://www.fns.usda.gov/pd/wic-program>) as of January 20, 2026. Participant characteristics for 2022 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/research/wic/participant-program-characteristics-2022>).